

TV GUIDE

What Jack Webb Taught Hollywood

LOCAL PROGRAM LISTINGS
Week Of July 24-30 15c

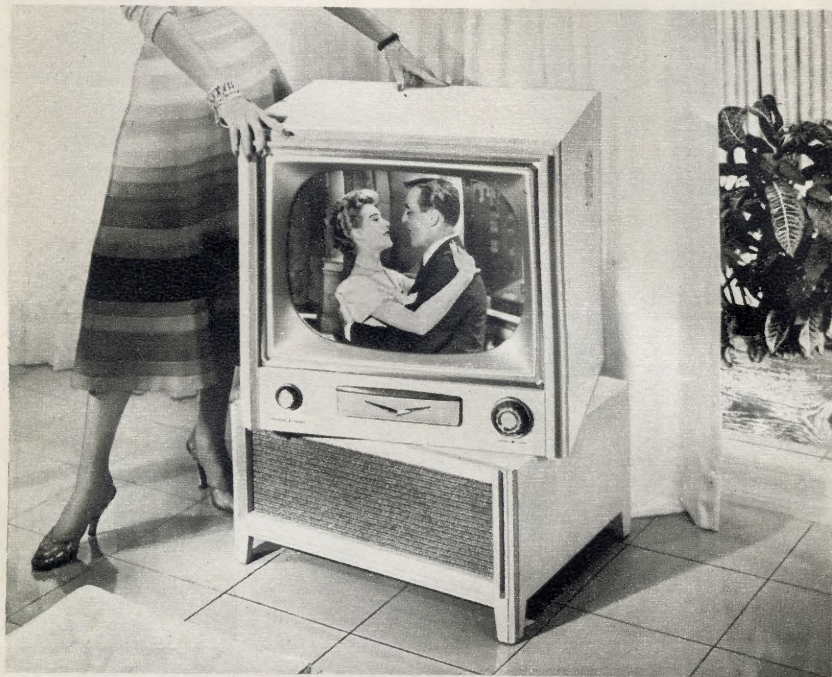


Jack Webb
Ann Robinson

Special

CONNECTICUT
EDITION

- NEW HAVEN 8
- NEW BRITAIN 30
- SPRINGFIELD 61
- HOLYOKE 55
- WATERBURY 53



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as we see it

William S. Paley, CBS board chairman, addressed the National Association of Radio and Television Broadcasters recently, and spoke quite bluntly on a question that has been in many minds: "How freely can broadcasters report on public affairs?"

Said Paley: "I would like to say that too often public officials, legislators and other people in public life look upon the broadcasting organization primarily as an instrument created to serve their own purposes, whatever these may be. They do not sufficiently regard the broadcaster as a free and autonomous institution exercising to the best of his ability an influence and responsibility dedicated to the interests of all the people.

"The fact is—our own timidity in the vital areas of public information is self-perpetuating; it breeds pressures which in turn breed further timidity. Our excursions into the responsible exercise of our functions in the field of news and public affairs are often too spasmodic, too tentative, or too sensitive to permit us to realize our own independence and stature. This must be corrected.

"The important thing, whatever the ground rules you set for yourselves, is to consider carefully whether you should not increase your activities and your emphasis in the significant field of news and public affairs. If you do so—if you develop an active, responsible and eager organization—if you move vigorously into this area, you will, I am convinced, do the country and broadcasting an enormous service."

Paley's stand is the logical one in America. To his words we can only add a sincere "Amen."

Week of July 24-30 LOCAL PROGRAM GUIDE

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Jack Webb peers through camera on 'Dragnet' set as he turns TV skill to movies.

He Taught Hollywood A Lesson

JACK WEBB USED TV TECHNIQUES FOR FEATURE-LENGTH 'DRAGNET'

On September 4 the first true test of a television show's popularity as judged by the pitiless barometer of the movie box office gets underway with the national release of a Warner Brothers picture called "Dragnet."

This statement does not ignore Lucille Ball and Desi Arnaz' "The Long, Long Trailer," a movie based on the strength of TV stars rather than on the strength of their TV show.

But "Dragnet" is something else again because the only difference between the movie and TV versions is the fact that the former runs an hour and a half, as opposed to 26 minutes, and has been shot in color.



◀ Welcome aboard: Cliff Arquette, a TV star, has role. Dog 'Dudley' is Webb's.



Webb applies bandages, only make-up he used, for a film sequence.

A policewoman (Ann Robinson) turns up vital evidence during hunt for killer.

Otherwise it is *Dragnet*, pure and simple. Jack Webb, who also directed, plays Sgt. Joe Friday. Ben Alexander plays Officer Frank Smith. And the veteran radio and TV performers in the cast have appeared many times on the home-screen *Dragnet*. The head villain in the picture, in fact, is Stacy Harris, villain of the very first *Dragnet* film, "Time Bomb."

If the long, long "Dragnet" turns a neat profit for Warners, the movie industry is going to have to revise its thinking in a number of ways. (Webb himself says, "The picture may lay the biggest egg of all time or it may make a couple of million dollars. I just don't know.") When Webb and his small horde of TV film experts moved in on the vast Warners lot in Burbank, a lot of things happened that had never happened before at a major Hollywood studio. "These," a veteran Warners staffer muttered,



Rare smile: Webb and Miss Robinson relax during the hectic movie schedule.

(Continued on page 6)

FRIDAY'S BIGGEST CASE

...WELL, LONGEST, ANYWAY

"are young men in a hurry."

Webb, long accustomed to the tight budgets and express-train speed of radio and TV schedules, waltzed his crew through the picture in just 22 shooting days. (The average Warners picture takes 55; "A Star Is Born" took almost nine months.) "It was shooting in color that took so much time," he says, almost apologetically.

Strictly no-nonsense on the set, Webb paced his work with the attitude of a man who had to get on the air at 9 P.M. next Thursday. When he finished, he had two hours and



Reminiscent: Webb and Ben Alexander brought flavor of TV show to film.

12 minutes' worth of film on his hands. He spent three solid days in the cutting room whittling it down to an hour and 37 minutes—an achievement which seemed to give him more deep-down satisfaction than making the picture in the first place.

Another innovation which set Warners heads to shaking was the liberal use of the Teleprompter, the electronic device which gives actors their lines in large type just off camera. Webb and Alexander, who can

read without moving their eyes, went through scene after scene without committing a single word to memory. Put into general use by movie studios, it presumably could save countless hours and dollars—as it already has in TV studios.

Webb also affronted the Warners make-up department by using virtually no make-up at all, an almost radical departure from accepted movie technique. "Color and camera work have improved to the point where it just isn't necessary," Webb contends. "The girls use regular street make-up and the men use an occasional dab of powder on a shiny nose. That's all."

The story, according to Webb, is typical *Dragnet*. "You know right off the bat who committed the crime," he says. "The idea is to find out why."

No newcomer to pictures (he's played a number of featured and supporting roles, including a part in "Sunset Boulevard"), Webb obviously got quite a kick out of the red-carpet treatment extended him by Warners.

He was especially fond of his dressing room. "Just look for Judy Garland's," he'd grin. "Mine's right next to it."

What's next for Webb? Starting in October he'll get to work on 23 more half-hour *Dragnet* TV films to carry the program through October of next year. Sometime in January he expects to start a second picture for Warners, this one to be based loosely on his long-planned *Pete Kelly's Blues* TV series.

He will then make 72 more *Dragnet* films, after which he hopes to wash his hands of the show. He has sold it to MCA, one of the Nation's largest talent agencies, retaining a percentage of future profits and a say in any future developments. But once the 95 films are made, he's through as Sgt. Joe Friday. Institutions, in these times of high-pressure daily entertainment, build fast and die even faster.



◀ Takiki Mizunoe, former actress, calls Osaka to see who's on the other end.

Japanese Tele(vision)phone

WHEN IT RINGS, YOU'VE GOT TO BE DRESSED TO ANSWER

What was once just a gleam in a cartoonist's eye and the subject of vaudeville jokes has actually come to life in Japan, where television-telephone, or see-the-person-you-are-talking-to, service was tested recently over a 310-mile microwave circuit between Osaka and Tokyo. Postal Service Minister Juichiro Tsukada, a writer and a retired actress did the honors from Tokyo; at Osaka practically everybody got in the act. Circuit's cost: about \$4,000,000. But — ponder the possibilities!



A woman (above) in Osaka answers and (left) is seen as well as heard in Tokyo.

Blonde Test

BLACK-AND-WHITE TV
WAS NEVER LIKE THIS



Networks' color camera cuties, used to check TV hues, are NBC's Marjorie Hellen, would-be actress, above, and CBS' Pat Caulway, vocalist, shown with color chart at the right.



Patterns

Pity the poor TV cameramen who work only on black-and-white shows. To test their equipment, they use drab, uninspiring test patterns. Not so the lucky color cameramen. To make certain *their* lenses are in good working order, they focus on beautiful, flesh-and-blood models. This situation could be what union leaders mean by "ideal working conditions."

NBC and CBS, which conduct most of the experiments in color programming, both use blonde test patterns. Marjorie Hellen, a beautiful strawberry blonde, poses for the NBC color cameras; Pat Caulway, more in the "straight blonde" category, sits for those at CBS. They're two good reasons for a popular phrase in the color studios: "Black-and-white TV was never like this."

Since Marjorie and Pat do their work before a show goes on the air, they're seldom seen by color show viewers. But their job is a highly important one. Both were selected because their skin coloring is near-perfect for color TV. By posing them before the lenses, studio technicians can determine whether the hues and tints of their cameras are true, and whether one camera matches another in color tones.

"Our basic frame of reference is flesh tone, since that is what viewers recognize first," explains Barry Wood, NBC's executive producer in charge of color programs. "If an actor is wearing a blue suit that looks green on a color set, a viewer sitting at home won't be able to tell the difference. But if the actor's skin tone looks blue or green, then viewers know there's something wrong."

The girls' unusual occupation in-

volves long, tiring hours. It's not easy to keep sitting under the hot color TV lights and retain a pretty smile. But they don't mind a bit, because the test pattern chores finance their studies—singing, in Pat's case; acting, in Marjorie's. And each knows her color duties may aid her non-test-pattern career.

CBS' Pat has sung in a number of night clubs and in stock productions of musical comedies. She's still awaiting that one big break. "This job," says Pat, "has permitted me to meet a number of CBS producers and directors, so it should be easier for me to get a job when I think I'm ready."

Besides obeying instructions to "Hold that smile," Pat displays sponsors' products anytime CBS sets up special color demonstrations for important advertisers.

NBC's Marjorie studied the piano for years, aspiring to become a concert pianist. Then she decided to try her luck in New York and there joined the Harry Conover model agency. When NBC put out an audition call for color TV models, Marjorie was the winning contestant.

Although she hasn't abandoned her piano, Marjorie now wants to become an actress. Her blonde beauty has already brought one offer of a movie screen test.

There's a chance you may be seeing Marjorie and Pat next fall when CBS and NBC launch their "spectaculars." All these extravaganzas will be telecast in compatible color, viewable in black-and-white on present receivers. The networks may use the two girls to introduce each show with the statement: "The program you are about to see is being telecast in color."



◀ Pinky and children: after many years, he won a most enthusiastic audience.

UP FROM BURLESQUE

NOW PINKY
PROVIDES KICKS
FOR KIDDIES



◀ On TV: Pinky and Jimmy Brown do cleaned-up version of burlesque bit.

An ex-vaudeville and burlesque comic with a pronounced lisp and practically no forehead is rapidly overtaking the puppets, the cowboys and space adventurers as the No. 1 idol of the younger set. His name is Pincus Leff. The kids know him as Pinky Lee.

An intense, articulate and somewhat impulsive little man, Pinky takes his present role with deadly seriousness. "It is the be-all and end-all as far as I am concerned," he lisps excitedly. "I'm a guy who always has to do things the hard way. I always have to take the long way around. It's taken me never-mind-how-many years to discover that kids are for me—but I tell you I have never been happier in my life."

It's fortunate for NBC that Pinky feels that way about it, for he is today working more hours for less money than he has worked and made in some years. He does five half-hour shows every week, some of them gems of inventive comedy that a Berle or a Hope or a Gleason might have spent days working up. Pinky, who considers burlesque the greatest school in the world for showmen, apparently works them up in a matter of hours.

"Burlesque," he says, "as constituted in the old days, was double-entendre slapstick comedy designed for approximately the six-year-old adult mind. It is no trick at all to clean up those sketches for the genuine six-year-old mind. Furthermore, the six-year-old is miles ahead of the adult burlesque audience. He is more appreciative, more understanding—and a hundred times more loyal. And the comedy itself, cleaned up, is actually much funnier than it ever was as a blue bit."

Pinky, a native of Minnesota and a working show-business hand from the age of five, has knocked around the entertainment world long enough to know all the ropes. He has had his ups and downs, starving one day and

starring in his own Broadway show the next. Everything he has done has been a battle, with Pinky generally coming out on the short end. "I'm a little guy," he says pensively. "I'm easy to pick on. I was doing a big radio show once, for big money, but I had to get out after only 14 weeks of it. The star had a way of making life miserable for everybody, including me. It finally reached the point where my personal happiness meant more than the personal paychecks."

Known as a jumping-jack bundle of nerves with a tendency to sound off in spurts of raging ill temper, Pinky is hardly recognizable to his older friends. "He still spouts occasionally," an associate says, "but he doesn't mean it and he gets over it in a hurry. Actually, he's happier and more relaxed than he's ever been in his life. He's found an audience that loves him—really loves him—and he's giving them everything he's got. Why he's actually taking dancing lessons at night just to keep himself limber and learn some new routines."

The atmosphere of burlesque and vaudeville today strikes Pinky as something so far removed from reality as hardly to exist at all. "I don't care if I never step out on another theater stage again. Just give me those kids and those TV cameras and let me be myself. This is my element — and think how long it took me to find it out."

No great change: Pinky, Barbara Stanwyck do skit for film on burlesque years ago.



On the Move

ANGELA LANSBURY STARS
AS GLAMOR GIRL ONE DAY,
CHARWOMAN THE NEXT



In June of 1953 Mr. Howard Duff, actor and chess player, made a TV film called "Ming Lama," the pilot film for a series which has yet to see the light of day. The pilot, however, did appear on *Ford Theater*. Cast opposite Mr. Duff was Miss Angela Lansbury, who also is a chess player. It might be said that while Mr. Duff has since found himself in a state of perpetual check, Miss Lansbury has careened around the TV film board like a White Queen on a rampage.

A British-born actress of no little skill and rather considerable appeal, she has since appeared on *Playhouse of Stars*, *Mirror Theater* and no less than three *Video Theater* episodes. As yet unreleased is what she considers her best film to date, "The Plaid Beret," part of the upcoming *Royal Canadian Mounted Police* series.

Angela came to the United States in 1940 on a scholarship to a New York drama school. Only 14 at the time, she and her mother, the well-known British actress Moyna MacGill, soon moved on to Hollywood. At 18 she was given her first movie role, in "Gaslight." She averaged around three pictures a year after that before drifting into television in 1952.

"Television," she says, "is a good deal more wearing than pictures but a good deal more diversified, too. In pictures it is so easy to become typed. In TV you can play a glamor doll one week and a charwoman the next."

Married to agent Peter Shaw (both are now naturalized citizens), Angela describes herself as a "typical wife, mother, housekeeper and gardener" when not working. Their children are Anthony, 2, Deirdre, just a year old, and Shaw's son, David, 10.

They also have a sheepdog, name of Bridget.

◀ No time lost: Angela Lansbury and husband Peter Shaw on way.



New England Dateline

Channel Chatter: Who says men don't watch the homemaking shows? A butcher in a Dublin, N. H., meat market recognized WNAC-TV's Louise Morgan the moment she entered his store. But when he got home that night, the butcher discovered the meeting had cost him money. "Bet



Morgan you'll never guess who I was talking to today," the butcher remarked to his wife. "A dollar says I can," retorted his spouse. Both parties then put up their money. "I feel sure it was Louise Morgan," she replied patronizingly as she scooped up the money. "And the reason I know," she added, "is because Louise mentioned on her *Shopping Vues* program yesterday that she was coming up to Dublin this weekend." Morale of the tale: Don't bet with your wife.

Vocalist Cindy Lord of *Swan Boat*,

which debuts on ④ at 9:00 A.M. Monday, was the singing fencee of a radio show when she was just 13-years-old. Cindy hails from Medford, Mass.

Alice Jackson, hostess of WJAR-TV's *Let's Go Shopping*, is enjoying a vacation at Block Island, R. I. Olive Tindler is filling in for Alice.

It's a little out of his line as a sportscaster, but WJAR-TV's Warren Walden was credited with a major assist in locating a lost child. The distraught parents had appealed to Warren to give a description of the youngster on his TV *Sports Page* show. A Warwick, R. I., housewife, watching the program, remembered seeing a boy answering the description. She contacted the police who



Walden found the youth and returned him to his parent's home in Providence, 12 miles away.

channels listed in program section

MASSACHUSETTS

- ④ **WBZ-TV** (NBC) Boston
- ⑦ **WNAC-TV** (CBS, ABC, Du Mont) Boston
- ⑭ **WWOR-TV** (ABC, Du Mont) Worcester
- ⑤⑤ **WHYN-TV** (CBS, Du Mont) Springfield-Holyoke
- ⑥⑥ **WTAO-TV** (ABC, Du Mont) Boston
- ⑥① **WWLP** (ABC, NBC) Springfield

RHODE ISLAND

- ⑩ **WJAR-TV** (ABC, CBS, Du Mont NBC) Providence

CONNECTICUT

- ③ **WNHC-TV** (ABC, CBS, Du Mont, NBC) New Haven
- ③① **WKNB-TV** (ABC, CBS) New Britain
- ⑤③ **WATR-TV** (ABC, Du Mont) Waterbury

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Member: Audit Bureau of Circulations

6:50 **4** New England Today

10 New England Farm Report

7:00 **4** **8** **10** Today - Garraway

Mon: Dave Garraway returns from his vacation. A remote from International Airport, where nurse Genevieve De Galard-Terraubé, the "Angel of Dien-bienphu," arrives from Paris for a tour of the U. S. as a guest of the U. S. government. Tues: Films of Muggs' trip around the world. Wed: The NBC mobile unit is in Philadelphia to cover a firefighting exhibition. Thurs: A fashion show of junior fashions. Fri: The NBC mobile unit is in Philadelphia to show us a fashion show.

7 **30** **55** Morning Show

8:30 **7** MOVIES (Breakfast)

Mon: "Korea Patrol."

Tues: "No Way Back."

Wed: "Return of Rin Tin Tin."

Thurs: "A Boy, A Girl, A Dog."

Fri: "Half Past Midnight."

9:00 **4** Swan Boat **DEBUT**

A variety show with Nelson Bragg, host; Jack Chase reporting up-to-the-minute news; Polly Huse, women's commentator; singing stars Cindy Lord and Lindy Doherty with top tunes; "Baby Nancy" playing in her playpen and Mike De Napoli doing the piano background.

8 Yankee Peddlers - Chatter

10 Breakfast at the Sheraton

Audience participation with guest appearances by show business stars; quizzes, games and community singing. Nancy Dixon and Peter Carew emcee.

14 **53** **61** Breakfast Club

Don McNeill is back as host.

30 Test Pattern

55 MOVIES (Morning)

9:30 **8** Cooking Class (Thurs.)

8 Fun With Food (Tues.)

9:45 **7** Song Shop - Film

30 WKNB-TV News (Except Fri.)

10:00 **4** **8** **10** Ding Dong School

7 Garry Moore - Variety

Garry Moore and Durward Kirby are on vacation. Henry Morgan and Howard Petrie will substitute.

10 Garry Moore (Except Fri.)

10 Ding Dong School (Fri.)

14 MOVIES (Morning)

30 **55** Garry Moore (Mon., Tues.)

30 Carnival Time (Wed., Thurs.)

10:10 **55** News (Wed., Thurs.)

10:15 **30** Carnival Time (Mon., Tues.)

30 Garry Moore (Thurs. Only)

30 News (Fri. Only)

55 News (Mon., Tues.)

55 Test Pattern (Wed., Thurs.)

10:20 **55** Test Pattern (Mon., Tues.)

10:30 **4** **8** **10** **11** A Time To Live

Mon: Kathy Byron forces her editor to make new terms. Tues: Kathy locates the girl called Greta. Wed: Sid Landis, of the News Ledger, sees an interesting floor show at a night club. Thurs: Justin Powers is shot. Fri: Mr. Eustice denies that his daughter is engaged.

7 **10** Godfrey (Except Fri.)

10 **30** **55** Garry Moore (Fri.)

30 Test Pattern (Except Fri.)

10:45 **4** **8** Three Steps To Heaven

Mon: Poco persuades Mrs. Montgomery to listen to her plans. Tues: Plans are made to get Nan out of the White Parakeet. Wed: Poco identifies the gold compact. Thurs: Vince Bannister suspects foul play in the newspaper account of Bill Morgan's death. Fri: Jason and Bill receive the anxiously awaited call.

30 Carnival Time (Fri. Only)

55 WHY-TV Film Shorts

30 MOVIES (Morning)

11:00 **4** **10** Home - Women's News

Mon: A fashion showing of golf clothes. Tues: Jim Moran discusses tropical fish as "pets at home." Wed: A discussion of the hidden dangers of the icebox. Thurs: A film on the at-home life of Mrs. Paul Douglas, wife of the Illinois senator. Fri: A fashion show of transition cottons from summer into fall.

8 Window Shopper - Women

14 Test Pattern

30 **55** Garry Moore (Fri. Only)

11:15 **30** Test Pattern

55 News (Fri. Only)

11:20 **55** Test Pattern (Fri. Only)

11:30 **7** **8** Strike It Rich - Hull

11:45 **30** News Bulletins

CHANNEL 7

FRIDAY

Superman

6:30 P.M.

MONDAY

Gene Autry

6:30 P.M.

THURSDAY

Cisco Kid

6:30 P.M.

**316,000
WATTS**

MONDAY

Kit Carson

6:00 P.M.

TUESDAY

*Wild
Bill Hickok*

6:30 P.M.

TUESDAY

*Mr. District
Attorney*

10:30 P.M.

SATURDAY

Badge 714

6:00 P.M.

WNAC-TV BOSTON

MORNING

- 8:30** **10** **MOVIE - Western**
 "Spook Town." James Newell.
- 9:00** **4** **Down to Earth - Farming**
 Joe T. Brown gives farm hints.
- 9:30** **4** **MOVIE - Western**
 "Colorado Kid." Bob Steele.
- 7** **Songs of the West - Film**
10 **Contest Carnival - Kids**
 From Philadelphia it's Gene Crane, Kernel, Camy, Puff, and these young performers: Dick Ferg & Joe Weitzell, Comedy Bar Act of Queens, N. Y.; Alberta Striker, contortionist of Belleville, N. J. Dunkley's Jumblers, of Paterson, N. J., George Terrell and Chick, hand balancers of Silver Spring, Md.
- 9:45** **7** **Time For Beany - Kids**
 Beany and Cecil entertain.
- 10:00** **10** **Super Cartoons - Film**
61 **MOVIE - One Hour**
- 10:15** **7** **Barker Bill's Cartoons**
- 10:30** **4** **Easy Bezy Club - Kids**
 Emily Faldetta is the hostess.
- 7** **MOVIE - Western**
 "Ride 'Em Cowgirl." Dorothy Paige.
- 8** **Mr. Wizard - Science**
 Don Herbert explains "Science in Police Work." From Chicago.
- 11:00** **4** **Radio Patrol - Serial**
8 **Space Patrol - Serial**
10 **Mr. Wizard - Science**
 Demonstrations by Don Herbert.
- 30** **55** **Winky Dink and You**
61 **MOVIE - Western**
- 11:15** **4** **Adventures of Blinkey-Kids**
- 11:30** **4** **Don Winslow - Serial**
7 **10** **Abbott and Costello**
 "The Drug Store." Abbott and Costello need money so badly that Lou decides to send Bud to work at the drugstore. What happens behind the counter proves that though Bud may not be the best soda "jerk" in the neighborhood, he is surely the biggest.
- 8** **Annie Oakley - Western**
30 **Nerves of the Nation**
35 **Test Pattern**
- 11:50** **4** **Western Theater - Film**

AFTERNOON

- 12:00** **4** **News and Weather**
 Up-to-the-minute reports.
- 7** **8** **10** **Big Top-Jack Sterling**
 Jack Sterling is ringmaster under the Philadelphia tents.
- Program**
 Aerial casting act La Blonde Trio
 Animal Act Joe Hodgini's Ponies and Dogs
 Comedy Bicyclists .. Bobby Wahling and Yvette
 Comedy Juggler Will Wright
 Tumbler The Cathallas
- 30** **MOVIE - Western**
 "Frontier Vengeance." Don "Red" Barry.
- 61** **Comedy Time - Film**
- 12:15** **4** **Renfrew of the Mounted**
61 **WWLP Film Serial**
- 12:30** **61** **News and Weather**
- 12:35** **61** **MOVIE - One Hour**
- 12:45** **4** **Big Brother - Bob Emery**
 Bob entertains the small fry with games.
- 1:00** **7** **Lone Ranger - Western**
 A confidence man and his young helper are "One Jump Ahead" of the Lone Ranger. The two, disguised as a scholarly professor and a soldier, attempt to defraud the parents of victims of the Civil War.
- 8** **Roy Rogers - Western**
 "Doc Stevens' Traveling Store" seems to be mixed up in the lawless goings-on in Eagle Rock. The unscrupulous publishers of the Eagle Rock newspaper tries to take the law into his hands.
- 10** **Lone Ranger - Western**
 The Masked Rider fights crime.
- 30** **Safari - Travelogue**
- 1:30** **4** **Colonel Humphrey Flack**
 A housemaid is afraid she'll be blamed for the theft of a famous jewel. The Colonel and Garvey take jobs as cook and butler to help the lady out. Alan Mowbray and Frank Jenks.
- 7** **Big Picture - Documentary**
8 **Talent Patrol - Variety**
10 **Adventures of Blinkey**
30 **Wings to Bermuda - Film**

- ⑥1 MOVIE - Western
- 1:45 ⑩ Barker Bill's Cartoons
- 2:00 ④ King's Crossroads - Film
- ⑦ ⑩ ⑤⑤ Baseball - Boston
Red Sox vs. Chicago White Sox.
- ⑧ Baseball - New York
Yanks vs. Cleveland Indians.
- ③0 MOVIE - Drama
"Two Wise Maids." Alison Skipworth.
- 2:30 ④ Young Ideas - Benzaquin
Paul Benzaquin and youthful guests.
- ⑥1 Comedy Time - Film
- 3:00 ④ MOVIE - Mystery
"The Tiger Woman." A singer in a cafe plans to kill her husband. Adele Mara.
- ③0 MOVIE - Drama
- 3:15 ⑥1 WWLP Serial-Drama
- 3:30 ⑥1 MOVIE - 90 Minutes
- 3:45 ⑭ MOVIE - Mystery
"Captain Fury." Brian Aherne.
- 4:00 ③0 Racing - Jamaica
The Saranac Handicap, \$25,000 added.
- 4:15 ④ Hopalong Cassidy - Boyd
- 4:30 ⑦ Stars on Parade - Film
- ⑧ Trouble With Father - Erwin
Stu's tomboy daughters, Joyce and Jackie, take up art at Stu's suggestion. But he comes to regret it. (Film)
- ③0 The Fun Show - Kids
- ⑤⑤ MOVIE - Western
- 5:00 ⑦ Beat the Clock - Games
Bud Collyer puts contestants through a series of zany stunts.
- ⑧ MOVIE - Western
- ⑩ The Goldbergs - Comedy
Jake learns that one of his biggest prospective clients is vacationing up at Pincus Pines. He tries to keep the chubby Molly from going up there in his firm's dress collection. Jake thinks that the slim Mrs. Mendel (his partner's wife) would impress the client far better. Gertrude Berg, Robert H. Harris, Eli Mintz, Viola Harris and Bruce Gordon play Mrs. and Mr. Mendel.
- ⑭ D J Doings - Music
- ⑥1 MOVIE - Western
- 5:15 ④ Afternoon News
- 5:30 ④ Roy Rogers - Western
"Doc Stevens' Traveling Store" seems to be mixed up in the lawless goings-

on in Eagle Rock. The unscrupulous publisher of the Eagle Rock newspaper tries to take the law into his hands.

⑦ Two In Love - Quiz

Host Bert Parks interviews and asks prize-winning questions of friends and relatives of engaged couple Deirdre Halahan of Ardsley, N. Y., and Gordon Grimmitt of New Rochelle.

⑩ To Be Announced

⑭ MOVIE - Western

"Boots of Destiny." Ken Maynard.

③0 Talent Roundup

⑤⑤ WHYN-TV Film Shorts

EVENING

6:00 ④ Annie Oakley - Western

"Annie Finds Strange Treasure." Annie Oakley's trick shooting drives off three outlaws who have fatally wounded an old prospector in an attempt to learn where he has hidden his riches.

⑦ Badge 714 - Crime

Jack Webb in "Dragnet" re-runs.

⑧ The Lone Ranger - Western

⑩ Talent Patrol - Variety

③0 Robinson Crusoe - Serial

⑥1 News and Weather

6:05 ⑥1 WWLP Film Shorts

6:15 ⑥1 Industry on Parade - Film

6:30 ④ Ozzie and Harriet-Comedy

"Separate Rooms." A family conflict arises in the Nelson household because of David, Ricky, Ozzie and Harriet's simultaneous decision to have separate rooms. (Film)

⑦ Favorite Story - Menjou

"Live Forever." A naval lieutenant crashes his plane on an island in the Celebes. A derelict doctor saves his life but informs him no one ever leaves the island. He discovers an Englishwoman who has been living on the island 200 years, and becomes entangled in the most eternal of triangles. . . Life, Death and Love.

⑧ You Asked For It - Baker

Art Baker presents: Ralph Wiggins who stands on the wing of a stunt plane as it performs; Rock, world champion

sheep dog; speed-juggler Rudy Cardinas; hash-house lingo; a group of really old movies including one that may be the first ever made: "The Sneeze," produced by Thomas Edison in 1894.

10 53 Industry on Parade - Film

14 To Be Announced

30 Paul Killiam Show

55 This Is The Life - Drama

61 Big Picture - Documentary

6:45 10 This Week's News

30 Lefty Gomez - Sports

53 News and Weather

56 Crusader Rabbit - Cartoon

6:50 56 Uncle George - Travel

7:00 4 YOU ASKED FOR IT - Baker

Art Baker with answers on film to viewers' requests. A "Ride with Death," filmed by traffic engineers at UCLA; underwater prize fight; frog-jumping derby; Trixi McCormack and his ropetwirling; the tricks of bunco artists.

7 YOUR TV THEATER

"The Kingdom Within." An escaped convict invades a home but before he can make good his escape, a car overturns in front of the house and a sheriff's deputy is critically injured. The only one with enough medical knowledge to save the man's life, the convict must either let the man die or face being captured.

3 THIS IS YOUR LIFE - Edwards

Ralph Edwards continues to present highlights from the past year on film. Tonight's guest is Mack Sennett; creator of the Keystone cop comedies and one of Hollywood's pioneer producers.

10 WE HUNT ADVENTURE - Film

14 HOPALONG CASSIDY

William Boyd is "Hoppy."

30 RANGE RIDER - Western

53 TO BE ANNOUNCED

55 THE BIG PICTURE - Film

56 THE CHRISTOPHERS - Relig.

61 BREAK THE BANK - Quiz

7:15 56 WHAT'S YOUR TROUBLE?

Dr. and Mrs. Norman V. Peale.

7:30 4 61 YOUTH WANTS TO KNOW

The youngsters query Sen. Wayne Morse (Ind.-Ore.).

7 TROUBLE WITH FATHER

"Operation Hamster." Jackie Erwin's desire for a pair of hamsters (small rodent like animals) turns the Erwin household into a miniature zoo. Sheila James plays the role of Jackie. (Film)

8 MAN BEHIND THE BADGE

"The Case of the Yankee II" tells of Capt. Harold Maguire of the Harbor Detail, Portland, Me., branch. A gang of smugglers is discovered operating between Maine and the European black market. Lawrence Fletcher, Leslie Nielson, Loretta Deye.

10 DEATH VALLEY DAYS

14 53 DOTTIE MACK - Music

Dotty, Bob Braun, and Colin Male do their pantomime to popular records.

30 55 BEAT THE CLOCK - Games

Bud Collyer is the stuntmaster. Contestants have just seconds to win.

50 MOVIE - Mystery

"Larceny in Her Heart."

8:00 4 8 61 BANK ON THE STARS

Ventriloquist Jimmy Nelson has a brief chat with Humphrey Higsby and Danny O'Day before he and Danny "go it alone" as co-emcees of this musical quiz show. Contestants try to answer questions based on film clips flashed on the screen.

7 30 35 STAGE SHOW

Tommy Dorsey and his trombone, and Jimmy Dorsey and his sax, head up another variety aggregation. This week: Henny Youngman drops in from the Aqua-show; Betty Riley accompanies her vocals with a guitar; Arthur Godfrey's young singing Friends' the McGuire Sisters; Comedian Wally Brown; The DeMattiazzis do some dance tricks; and the Clark Brothers tap out a fast rhythm. The Dorsey Orchestra provides the instrumentals.

10 PRIDE OF THE FAMILY

Danny Thomas and Jean Hagen.

14 ENTERPRISE, U. S. A.

53 WATR-TV FILM SHORTS

8:30 4 8 10 AMATEUR HOUR

Talented hopefuls compete for the votes of the viewing audience.

- 14 61 **SPORTS THRILLS - Film**
- 8:45 53 **POST PARADE - Racing**
- 9:00 4 8 61 **SATURDAY REVIEW**

Tonight's hosts are comedian George Gobel and actor Cesar Romero. The regular comedian is Ben Blue. . . "A pleasant lure for staying home on warm Saturday nights," says our armchair reviewer on page 20.

7 14 53 **BOXING - Gregson**

The second and final group of bouts in the "Champions of the Future" series. The best Simon-pures from the previous tournament will be seen.

10 **MOVIE - Drama**

"Enemy of Women." The secret love life of Nazi propaganda minister, Dr. Goebbels. Donald Woods, Claudia Drake.

30 55 **TWO FOR THE MONEY**

Walter O'Keefe asks the questions

56 **WTAO-TV Film Shorts**

9:30 30 **JACK PAAR SHOW**

Jack and the crew indulge in comedy and song. Jack offers his impression of a well-known TV show . . . Betty Clooney used to sing with her sister Rosemary. A familiar theater marquee billing in those days was: "Tony Pastor's Orchestra and the Clooney Sisters." . . . Jack doesn't believe in funny hats for TV comedians. His views on visual humor are on page 15.

55 **STARS ON PARADE**

9:45 7 14 **FIGHT TALK - Cooke**

Interviews with sports guests. Cooke and Dunphy interview Al Lopez, manager of the Cleveland Indians.

53 **WRESTLING - Chicago**

10:00 7 30 55 **THAT'S MY BOY**

Jarrin' Jack's guests are a pro football team. He makes their story memorable by injuring their star player in a demonstration of football plays and booking them rooms in a hotel where a symphony orchestra is also stopping. Things generally hit a very sour note.

10 **FOUR STAR PLAYHOUSE**

"The Witness." Dick Powell stars as a criminal lawyer who agrees to defend an accused murderer, though all the evidence suggests he's guilty.

14 **TRAVEL CORNER - Film**

10:30 4 8 61 **PRIVATE SECRETARY**

Susie is so excited by her award as "The Secretary of the Year" that she can't keep her mind on the job. Her boss isn't at all pleased that she thinks more of her speech and a TV appearance than she does of his latest business deal, Ann Sothern.

7 **TWO FOR THE MONEY**

Walter O'Keefe replaces humorist Herb Shriner, who is on vacation.

10 **PUBLIC DEFENDER - Hadley**

Reed Hadley, as Public Defender Barf Matthews, aids those in need.

14 **JOHNS HOPKINS SCIENCE**

30 55 **TWO IN LOVE - Quiz**

11:00 4 10 14 55 **News Bulletins**

7 **MOVIE - Mystery**

"Assassin for Hire." (English) A mild-mannered and considerate husband is a brutal assassin when away from home. Sidney Tafler, Ronald Howard.

8 **WRESTLING - Chicago**

30 **MOVIE - Mystery**

"Roses Are Red." Jeff Chandler.

61 **Liberace - Piano**

The piano-vocalist on film.

11:05 4 **Sports - Interviews**

Jack Brickhouse interviews Granny Hamner, all star second baseman of the Philadelphia Phillies.

11:10 10 **The Stranger - Drama**

"Pythagoras" is set on a freighter returning from Hamburg, Germany. Enemy agents are after a German woman scientist who has escaped from behind the Iron Curtain. An American schoolteacher and "The Stranger" are the only persons aboard who can save the scientist from her would-be captors.

11:30 4 **Wrestling - Chicago**

Verne Gagne vs. Tom Bradley.

61 **MOVIE - One Hour**

11:40 10 **Wrestling - Hollywood**

Rito Romero vs. George Becker.

12:00 7 **News and Weather**

8 **MOVIE - Mystery**

"Don Ricardo Returns." A man returns from a watery grave.

MORNING

- 9:45** ④ ⑧ **What's Your Trouble?**
- 10:00** ④ **Johns Hopkins Science**
 "Last One In." Hints on glare, sunburn, and cramps, and an explanation of drowning.
- ⑦ ⑧ **What Catholics Believe**
 Reverend James McQuade of John Carroll University discusses "Christ."
- 10:30** ④ **Frontiers of Faith - Religion**
 Subject: "The Christian and His Vocation." Moderator: Dr. Eugene Carson Blake. Participants: Dr. John O. Nelson, Mme. Madeleine Barot, Mr. M. M. Thomas. Participants of this and past weeks are delegates to the second assembly of the World Council of Churches to be held later this summer in Illinois.
- ⑦ ⑧ **Exploring God's World**
 Carrie McCord and her young assistants explore the skies this week. Young viewers are show how to construct a star-explorer. Worship service Lydia Jean Shaffer and Glenn Walken are the assistants.
- ⑩ **Faith For Today - Religion**
- 11:00** ④ **Our Believing World**
- ⑦ **This Is The Life - Religion**
 A happy marriage is threatened by a "keep up with the Joneses" complex. Carleton Young is Paul Fuller. Gertrude Michael plays his wife, Dorothy.
- ⑧ **Super Circus - Hartline**
- ⑩ **Frontiers of Faith - Religion**
 Today's Topic, "The World Community." The moderator: Dr. Eugene Carson Blake. Participants: Dr. Charles Malik, Lebanese delegate to the UN; Rev. D. T. Niles, of Ceylon, Chairman of the World Student Christian Federation; and Dr. O. F. Nolde, director of the Commission on International Affairs.
- ⑩ **Living Book - Religion**
- 11:30** ④ **Armchair Adventures - Film**
- ⑦ **Knowledge For Moderns**
- ⑩ **Faith For Today - Religion**
- 11:35** ⑥ **MOVIE - 85 Minutes**
- 11:45** ④ **The Christophers - Religion**
- 11:50** ⑦ **Importance of Goals**

AFTERNOON

- 12:00** ④ **News - Local, National**
- ⑧ **Frontiers of Faith - Religion**
- ⑩ **This Is The Life - Religion**
 A chance discovery in a theater lobby changes the entire life of a self-satisfied philanthropist. Frank Wilcox plays the role of John Henderson.
- ⑧ **Big Picture - Documentary**
- 12:10** ⑦ **WNAC-TV Film Shorts**
- 12:15** ④ **To Be Announced**
- 12:30** ④ **MOVIE - Western**
 "Rocky Mountain Rangers." The Three Mesquiteers, as Texas Rangers, pursue the deadly Barton gang. Ray Hatton.
- ⑦ ⑩ **Contest Carnival - Kids**
 Gene Crane is the barker. Juvenile acts assembled in Philadelphia this week are: Mark Feurstein, trapeze artist of Hillside, N. J. Joyce Hart, acrobat of Philadelphia. Bernie Digna, trampoline performer of Philadelphia. Patricia Watkins' dogs; Patricia is from Atlantic City, N. J.
- ⑧ **Pride of the Family**
- ⑩ **Super Circus - M. Hartline**
 Claude Kirchner, Mary Hartline and guests. (Chicago).
- Loop-the-Loop Sils Sisters
 Knockabout Habanes
 Animal Act Cimse's Scottish Collies
 Acrobats Acro-Cubans
 Clown sketch "The Lawn Party"
 Trampoline contest
- Audience participation.
- 1:00** ⑦ ⑩ **Twenty Questions - Quiz**
 Jay Jackson emcees. Panelists: Florence Rinard, Fred Van Deventer, Herb Polesie, and Bobbie McGuire.
- ⑧ **Mr. McNutley - Comedy**
- ⑩ **Family Theater - Film**
- ⑥ **Thirty Minute Film**
- 1:30** ④ ⑩ **Baseball - Boston**
 DOUBLE HEADER: Red Sox vs. Chicago White Sox at Fenway Park. Channel ⑩ will telecast only the first game.
- ⑦ **Pride of the Family**
 After losing out for the umpteenth time in the battle for use of the family bath-

room each morning. Albie Morrison explodes and almost evicts himself and family in a risky real estate deal to find a two-bathroom house.

8 Name's The Same - Panel

Gene Rayburn, Joan Alexander, and Arnold Stang are or. the regular panel. Robert Q. Lewis moderates.

14 Fugitive Road - Film

61 Frontiers of Faith - Religion

Today's topic: "Evangelism."

2:00 7 MOVIE - Drama

"Kid Monk Baroni." A hard-hitting boxer becomes punch-shy in order to protect his new profile acquired by plastic surgery. Richard Rober.

8 Baseball - New York

Yankees vs. Cleveland Indians.

30 MOVIE - Drama

"Laughing Irish Eyes."

61 What's Your Trouble?

2:15 61 The Christophers - Religion

2:30 14 This Is My Faith - Religion

61 Local, National News

2:35 61 MOVIE - 85 Minutes

2:45 53 Back to God - Religion

3:00 14 To Be Announced

30 Exploring God's World

53 Herald of Truth - Religion

3:20 7 Adventure in Sports

3:30 14 Swedish Time - Music

30 Sports on Parade - Film

53 Dear Nancy - Film

3:45 7 MOVIE - Music

"Carnegie Hall." The son of an Irish girl working at Carnegie Hall aspires to be a musician on its stage. Marsha Hunt, William Prince, Lily Pons, Gregor Piatigorsky, Rise Stevens, Ezio Pinza, Jascha Heifetz and others.

53 Iron Ponies - Film

4:00 10 Dollar A Second - Game

14 MOVIE - Mystery

"Lady From Nowhere." A secret-service operator falls for a blackmail victim. Mischa Auer.

30 The World Around Us - Film

53 The Fifth H - Film

55 Exploring God's World

61 American Forum - Debate

A discussion of timely topics.

4:30 4 8 Zoo Parade - Animals

"Camouflage and Protective Markings." Marlin Perkins explains how the protective coloring of animals helps them to survive in nature.

10 Roy Rogers - Western

53 Facts Forum - Discussion

55 What Catholics Believe

61 Thirty Minute Film

5:00 8 30 55 What in the World

To identify the objects from remote cultures, Carleton Coon is joined by Gordon Willey of the Peabody Museum at Harvard, and Charles Cunningham of the Wadsworth Atheneum in Hartford, Conn. Froelich Rainey poses the questions from studios in Philadelphia.

10 You Asked For It - Baker

14 MOVIE - Western

"Hopalong Cassidy." William Boyd.

30 55 What in the World

53 WATR-TV Film Shorts

61 Out on the Farm

Eddy Arnold lives on a 107-acre farm in Brentwood, Tenn.

5:30 8 30 55 Youth Takes A Stand

Including in the debating youths is John Crowley of St. Thomas Aquinas High, from West Roxbury, Mass.

10 Badge 714 - Crime

EVENING

6:00 4 MOVIE - One Hour

7 Century Story - Drama

Today's story: "Cattle Kate."

8 Ozzie and Harriet - Comedy

10 Meet The Press - News

14 Drew Pearson - News

30 55 The American Week

Last show of the season. Next week at this time: "Now and Then."

61 Hollywood Reel - Film

6:15 14 MOVIE - Mystery

"Charlie Chan's Murder Cruise."

61 American Profiles - Film

6:30 7 Center Stage - Drama

"Golden Anniversary." The children of an elderly couple return to help their parents celebrate their golden wedding anniversary. They bring more problems

than good wishes. The youngest son is absent—detained by a 10-year prison term.

Cast

Dr. Pelham Otto Kruger
Mrs. Pelham Frances Starr
Jessica Janis Carter
Lloyd Edward Andrews
Carlotta Hildy Parks
Maureen Audrey Christie
Moreland Richard Derr
Rodney Paul Stevens

③ Crossroads in Asia

A panel of newsmen interviews a guest on the subject of American relations with Communist China.

⑩ Range Rider - Western

⑨⑩ Kit Carson - Western

⑤③ Jane Pickens - Songs

⑤⑤ Man of the Week

⑥① WWLP Film Shorts

7:00 ④ RANGE RIDER - Western

③ COLLEGE OF MUSICAL

KNOWLEDGE - Musical Quiz

⑩ ALL STAR THEATER - Drama

"Old Man's Bride." John Agar.

③⑩ MAN YOUR VACATION

⑤③ WATR-TV FILM SHORTS

⑤⑤ CRUSADE IN PACIFIC

⑥① TO BE ANNOUNCED

7:30 ④ ⑩ MR. PEEPERS - Comedy

The pictures in the album recall to Robinson the day that he, Marge, Wes, Nancy, and Coach Whip went Christmas Shopping.

Cast

Robinson Wally Cox
Nancy Pat Benoit
Wes Tony Randall
Marge Georgiann Johnson
Coach Whip Jack Warden

⑦ ③ ③⑩ ⑤⑤ YOUR PLAYTIME

"A Far, Far Better Thing." A brother-sister team attempts to involve a married couple in romantic complications. The scene is a vacation ship.

⑤⑥ BIG PICTURE - Documentary

⑥① TO BE ANNOUNCED

8:00 ④ ⑩ ⑥① COMEDY HOUR

Tonight's stars are dancer Bobby Van, and comedian Paul Lynde. Comic Gene

Sheldon brings along his banjo for a pantomime comedy sketch.

⑦ ③ TOAST OF THE TOWN

Ed Sullivan welcomes us to a preview of the Army Air Force talent show "Tops In Blues," featuring top performers selected from bases throughout the world. They are: a vocal group, "The Air Four," with Ernest Pleede, Doug Peck, Bill McTeer, and Thomas Brown; comedian Roy Bolla; singers Doris Johnson, Marlene Pisoni and Keith Fischer; dancer Carl Gould; comedian Jerry Van Dyke; "The Harmonica Riffs," with Bob Swanson, Bob Nelson and Jack Thers; hillbilly singers "The Sandy Valley Boys," with Jack Murray, Jimmy Case, and Don Allen; Accordionist Lee Sparks; acrobats "The Trojans," with Jim Biefus, Pete Dapredja, and Keith Anderson and the "Tops In Blues" six-man band, with Roland Depain, Don Meoli, Leo McGuirk, Robert Bryant, Osmond Banks and William Peerpont. A Korean piano prodigy, 12-year-old Ton Il Han, who has been brought to New York's Juilliard School by the Fifth Air Force, also appears.

⑭ ⑤③ ON THE BOARDWALK

... Paul Whiteman's new talent show is reviewed in next week's issue.

③⑩ MOVIE - Mystery

"The Mantrap." Henry Stephanson.

⑤③ MOVIE - Drama

⑤⑥ MOVIE - Mystery

"One Thrilling Night." John Beal.

9:00 ④ ③ ⑩ ⑥① TV PLAYHOUSE

"The Catamaran." A young wife's past lessons in unbending propriety threaten to destroy her marriage to a man who has the courage of his convictions. He forsakes the city, buys a boat "The Catamaran," and wants his wife and son to join him in the rugged life.

Cast

Patricia Cloris Leachman
Cliff Patrick O'Neal
Ruth Barbara O'Neil
Wilfred Howard St. John
Henny Carson Woods
... A catamaran is any vessel with twin hulls alongside one another.

72 30 55 THEATER - Film Drama

"The Eye of the Beholder." Richard Conte stars in this drama about an artist whose search for a 20th century Madonna is differently interpreted by his mother, a taxi-driver, a waiter, a landlord, and a model. (Film)

Cast

Michael Gerard Richard Conte
Mrs. Gerard Katherine Warren
Cab-Driver Frank Cannell
The Waiter Ivan Triesault
Koppelmeier Otto Waldis
Louise Martha Vickers
Hester Jarma Lewis
Cleaning Woman ... Kasia Orzawski

14 CHRISTOPHERS - Religion

53 ROCKY KING - R. Karns

9:15 14 JANE PICKENS - Songs

9:30 7 MAN BEHIND THE BADGE

"The Case of the Phantom Fire." Volunteer fireman Lt. Mandell Fogel of the Franklin Square and Munson Fire Dept. on Long Island, N. Y., attempts to track down the person who rings in false alarms. Traces of fluorescent paint seem his only clue.

Cast

Fogel Harry Townes
Price Joe Helgesen
The Chief Robert Lieb
Mrs. Fogel Ruth York
Andy Ernest Parmentier
Conrad Mason Adams

14 53 DR. I. Q. - Quiz

30 INTO THE NIGHT - Mystery

55 WHYN-TV FILM SHORTS

56 PUBLIC PROSECUTOR-Drama

9:45 56 WTAO-TV FILM SHORTS

10:00 4 8 61 DOLLAR A SECOND

Jan Murray hosts quiz show.

7 30 55 THE WEB - Mystery

"A Name For Death." A secretary who forges the name of her blind employer in order to steal small amounts of money discovers that she could have had far more had she been less clever.

10 TO BE ANNOUNCED

14 53 BREAK THE BANK - Quiz

Bert Parks is the quizmaster.

10:30 4 JUSTICE - Legal Cases

"Murder At Red Oaks." Dick Foran.

7 MOVIE - Drama

"Federal Man." A federal agent goes after a gang smuggling narcotics into the U. S. from Mexico. William Henry.

3 WHAT'S MY LINE - Panel

Regular panelists are Dorothy Kilgallen, Arlene Francis, Bennett Cerf, and Steve Allen. John Daly moderates.

10 TV THEATER - Drama

14 NEWS REVIEW

30 THIS IS THE LIFE - Religion

53 BETTER LIVING THEATER

55 NIGHTCAP EDITION - News

61 DREW PEARSON - Comment

10:45 10 HUM & STRUM - Harmony

61 WWLP FILM SHORTS

11:00 4 Meet The Press - Panel

8 10 61 News Bulletins

30 Drew Pearson - News

61 MOVIE - One Hour

11:10 10 MOVIE - Romance

"Living Dangerously." A dope-peddler and an idealist love the same woman. Otto Kruger and Leonora Corbett.

11:15 3 Summer Theater - Drama

Nelson Case introduces "Ringo's last Assignment." A veteran newspaperman finds that he is being pensioned off, and his replacement is, of all things, a female cub reporter. He's tempted to nip her career in the bud.

Cast

Ringo Tom Powers
Ellen Edwards Mary Orr
Williams Jonathan Hale
Howell Richard Simmons
Copy Reader Wheaton Chambers

30 MOVIE - Mystery

"Sherlock Holmes and the Scarlet Claw."

11:20 4 MOVIE - Intrigue

"The Tenth Man." A financier refuses to let honesty stand in the way of his success. John Lodge.

11:45 3 Twenty Questions - Quiz

Actress Barbara Britton, seen as Mrs. North on the mystery drama "Mr. and Mrs. North," joins panelists Florence Rinard, Herb Polesie, Fred Van Deventer, and Bobby McGuire.

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00** ④ News and Weather
 ⑦ Valiant Lady - Serial
 ⑧ The Christophers - Religion
 ⑩ School For Fun - Kids
 Story time for the youngsters.
 ⑩ MOVIE - One Hour
 ⑥① Bob Smith Show
- 12:15** ④ Big Brother - Bob Emery
 Fun for the small fry.
 ⑦ ⑧ Love of Life - Serial
 ⑩ Hum and Strum - Harmony
- 12:30** ⑦ ⑧ ⑩ Search for Tomorrow
 ⑥① Thirty Minute Film
- 12:45** ④ Hawkins Falls - Serial
 Life in an American town.
 ⑦ ⑩ Guiding Light - Serial
 Dr. Jacobs tells Bert that her domineering attitude towards Bill is the cause of Michael's troubles.
 ⑧ Nancy's Kitchen - Food
 ⑤⑤ MOVIE - 75 Minutes
- 1:00** ④ MOVIE - Musical
 "Rhythm Hits The Ice." A girl from New England inherits a bankrupt ice show. Ellen Drew, Jerry Colonna.
 ⑦ Shopping - L. Morgan
 Advice on best food buys.
 ⑩ Let's Go Shopping - Women
 ③⑩ Adventures in Homemaking
 ⑥① Melody Cafe - Music
- 1:30** ⑦ ⑧ ⑩ Welcome Travelers
 ③⑩ Jig Saw - Quiz Contest
 ⑥① Thirty Minute Film
- 2:00** ⑦ ⑧ ⑤⑤ Robert Q. Lewis
 ⑩ Sugar 'N Spice - Women
 Betty Adams gives menu hints.
 ③⑩ What's Your Trouble?
 ⑥① News and Weather
- 2:15** ④ Child Behavior - Education
 ③⑩ Club Thirty - Variety
 ⑥① Are You Positive? - Quiz
- 2:30** ⑦ ③⑩ Art Linkletter's Party
 ⑧ Guiding Light - Serial
 Bert and Bill decide to consult Dr. Jacobs about Michael. Herb Nelson stars.

- ⑩ Olive Tinder - Women
 Fashion news and guest interviews.
 ⑤⑤ Fred's Corner - Variety
 ⑥① Marilou Weston Show
- 2:45** ④ Into Focus - Interviews
 ⑧ News - Joe Burns
 ③⑩ Club Thirty - Variety
- 3:00** ④ One Man's Family
 Claudia and Johnny get phone calls.
 ⑦ ⑧ ⑩ Big Payoff - Minks
 Randy Merriman and Bess Myerson.
 ③⑩ Master Element - Film
 ⑤③ ⑤⑤ Paul Dixon - Variety
 ⑥① MOVIE - 90 Minutes
- 3:15** ④ Golden Windows - Serial
 Tom and Julie realize their love for each other . . . Leila Martin, who plays Juliet Goodwin, was put under contract by Max Liebman to appear in two of his productions this fall. She will be the featured vocal lead.
- 3:30** ④ ⑩ Bride & Groom-Weddings
 Ruth Esther Wendling, assistant head nurse at the Newton-Wellesley Hospital, weds Richard Earl Devine, a college student. Both of Framingham, Mass.
 ⑦ ③⑩ Bob Crosby - Musicale
 All: "Cuanta La Gusta." Carol Richards: "Answer Me, My Love." Alan Copeland: "Some Day." Modernaires: Crazy 'Bout You, Baby." Bob: "My Friend."
- ⑧ First Love - Serial!
- 3:45** ④ ⑧ ⑩ Miss Marlowe - Serial
 ③⑩ Great Adventure - Film
- 4:00** ④ At Four On 4 - Film
 ⑦ ⑧ ⑤⑤ Brighter Day - Serial
 Sandra is terrified after the phone call from the man in Fort William.
 ⑩ MOVIE - Mystery
 "Hangman's Wharf." A young Scottish doctor gets involved in murder on a call. John Witty, Genine Graham.
 ③⑩ Grass is Gold - Film
 ⑤③ WATR-TV Film Shorts
- 4:15** ⑦ ⑧ Secret Storm - Serial
 Pauline Harris begins her intrigue.
 ③⑩ Industry on Parade - Film
 ⑤⑤ The Pattees - Chatter
- 4:30** ④ ⑥① Betty White - Variety
 ⑦ Song Shop - Film
 ③ Meet the Stars - Film

14 MOVIE - Western

"When A Man Rides Alone."

30 Rex and Rinty - Serial

53 55 Matinee - Music, Chatter

4:45 30 Pety's Adventures - Serial

5:00 4 Pinky Lee - Variety

Songs, dances, skits and stunts. . . "The Lisp" uses all the old burlesque props sans the blue material. Story on page 10.

7 MOVIE - Western

"Hawk of Powder River."

8 To Be Announced

10 Children's Theater - Puppets

30 55 MOVIE - Western

61 Uncle Ed's Fun Club - Kids

5:15 53 Gene's Fun Machine - Kids

5:30 4 8 10 61 Howdy Doody

A new papoose comes to visit Buffalo Bob and the Doodyville gang who are busy trying to find a song that will help the ailing kangaroo to jump again.

14 Cartoon Carnival - Film

53 WATR-TV Film Shorts

5:45 14 Teen Style - Kids

53 Local Social News

EVENING

6:00 4 Rocky Jones - Adventure

7 Kit Carson - Western

8 Stay Well - Health

10 Superman - Adventure

"The Haunted Lighthouse."

14 Captain Video - Adventure

30 News - Pete Stoner

53 To Be Announced

55 Judy Splinters - Kids

61 Cowboy Time - Western

6:15 8 Variety Club - Music

14 Pen Brown - Variety

30 MOVIE - Drama

"G. I. War Brides." Anna Lee.

53 WATR-TV Film Shorts

55 Weatherman - Bill Martin

6:20 55 Sports - Bill Keating

6:25 56 Crusader Rabbit - Cartoon

6:30 4 News Reporter - Victor Best

7 Gene Autry - Western Film

"Prize Winner." A jewel thief and a gang of bank robbers run wild at a state fair. Gene attempts to trap them.

8 61 Sports Report

10 New England Talent Club

14 53 55 Deadline Edition

56 Party Time - Children

6:40 8 Weather Forecast - Hinton

6:45 4 Frontier Playhouse - Film

8 53 55 61 News Bulletins

14 Family Style - Chatter

6:55 10 Weather Forecast

7:00 7 I LED THREE LIVES

Experiences of a counterspy.

8 MR. DISTRICT ATTORNEY

10 14 NEWS BULLETINS

53 55 CAPTAIN VIDEO - Space

56 WTAO-TV FILM SHORTS

61 WEATHER - John Quill

7:05 61 LITTLE SHOW - Talent

7:15 4 NEWS - Macdonald

10 TV SPORTS PAGE - Walden

14 53 NEWS - John Daly

55 MARGE & JEFF - Comedy

56 CHRISTOPHERS - Religion

61 WORLD WE LIVE IN - Travel

7:25 30 WEATHER REPORT - Madden

7:30 4 8 TONY MARTIN - Songs

Tony sings songs to keep you cool. He offers "June in January," and "I've Got My Love to Keep Me Warm."

7 30 55 NEWS - Doug Edwards

10 THE BIG PLAYBACK - Sports

14 THE WORCESTER STORY

53 FLIGHT NO. 7 - Travelogue

56 FRONT PAGE DETECTIVE

61 YESTERDAY'S NEWSREEL

7:45 4 8 10 61 NEWS - Swayze

7 30 TV's TOP TUNES

Ray's guests are the Crewcuts who sing "Sh-Boom." Ray and the band render "Bunny Hop." Marcie Miller offers "If You Love Me (Really Love Me)." The choir closes with "My Reverie."

55 TV RELIGIOUS COMMISSION

8:00 4 TO BE ANNOUNCED

7 8 BURNS AND ALLEN

It's all a dreadful misunderstanding, but Gracie thinks the Beverly Hills League of Women Voters wants her to run for the city council. But it's George who should have made a run for it, and fast. . . Bea Benaderet is our "In the Cast" feature in next week's issue.

10 COLLEGE OF MUSICAL KNOWLEDGE "Tennessee Ernie" Ford presides over the musical quiz fest. Frank De Vol's orchestra.

- 14 **BIG PICTURE - Documentary**
- 30 **WINGS TO CUBA - Film**
- 53 **HOLIDAY ASSIGNMENT**
- 56 **HOLLYWOOD HALF HOUR**
- 61 **DROODLES - Game**

A panel of name guests will attempt to identify humorous drawings.

8:30 4 MIDWESTERN HAYRIDE

Willie Thall emcees the hi-jinks.

7 30 55 TALENT SCOUTS

Professional hopefuls compete.

8 14 61 CONCERT - H. Barlow

Elaine Malbin, soprano, and Robert Rounsville, tenor, are soloists with Howard Barlow, the orchestra and chorus. . . . Howard Barlow conducted the high school glee club when he was a boy in Denver, Col.

10 MAKE ROOM FOR DADDY

53 MR. & MRS. NORTH - Crime

56 PARADISE ISLAND - Film

8:45 56 WRESTLING - Hollywood

9:00 4 61 DENNIS DAY - Comedy

Little Susie tries to remedy the fact that Charley Weaver doesn't get any mail by sending his name, but Dennis's photo, to a lonely hearts club. When a scheming female turns up, both Charley and Dennis are forced to hide. Cliff Arquette plays Charley Weaver and Jeri Lou James is Susie. (Film) Presented by RCA Victor.

7 8 PUBLIC DEFENDER

"High Stakes." Public Defender Bart Matthews prevents a seriously indebted poker player from getting into more difficulties.

Cast

Bart Matthews Reed Hadley
Tom Hampton Steve Brodie
Nora Hampton Randy Stuart
Harry Riggs Alan Dexter
George Morgan Roland Varno

10 MR. DISTRICT ATTORNEY

14 JR. PRESS CONFERENCE

30 WRESTLING - Chicago

53 BOXING - St. Nick's

55 TV THEATER - Drama

9:30 4 10 61 BOB MONTGOMERY

"Patricia." A society girl defies family opposition to her desire for the Bohemian life. She enters an art school and promptly falls in love with an older instructor, who rejects her attention.

Cast

Patricia Elizabeth Montgomery
Michael John Newland
Old Capt. Crocker Vaughn Taylor

7 8 55 MASQUERADE PARTY

Panelists Ilka Chase, Buff Cobb, Ogden Nash and Jack Paar try to guess who's hiding behind each elaborate costume. . . . Panelist Jack Paar has some definite views on comedy on page 15.

14 JOE PALOOKA - Film

9:45 56 LOCKER ROOM - Sports

10:00 7 8 30 55 SUMMER THEATER

"The Hero." A former big-league ballplayer has drifted into obscurity through his association with a tough gambler. His life has no purpose until he and the gambler rent a room in the home of a little boy who refuses to forget the feats of the former great.

Cast

George Manzo James Gregory
Martha Bethel Leslie
Mickey Raymond Walston
Jimmy Joey Walsh

14 53 56 BOXING - St. Nick's

Paul Andrews vs. Yvon Durelle, light-heavyweights, 10 rounds. Chris Schenkel reports from St. Nichols Arena.

"Who's Quitting!"

TV GUIDE separates truth from rumor!

Read Desi Arnaz's story... exclusive

... in your new

TV GUIDE!

TV GUIDE RATINGS

Rated W L D KO's

Andrews 4 25 3 0 13
Durelle Not 24 6 1 10

Durelle, the Canadian champ, recently regained the light-heavyweight title of the Dominion from Doug Harper. Last seen here against Floyd Patterson, he gave the youngster a tough scrap. Andrews combines boxing skill with a hard punch. He kayoed Danny Nardico last time out.

Compiled by Nat Fleicher (The Ring)

10:30 ④ TV PLAYHOUSE - Drama

⑩ CITY DETECTIVE - Crime

"The Rebel." A young man with a prison record finds it hard to rebuild his life until Lt. Grant steps in. Rod Cameron plays the role of Lt. Grant.

⑥① THIRTY MINUTE FILM

10:50 ⑤③ NEWS AND WEATHER FINAL

11:00 ④ ⑦ ⑩ ⑬ ⑳ ⑤⑤ ⑥① News

③ Doug Fairbanks - Drama

⑤⑥ WTAO-TV Film Shorts

11:05 ⑦ MOVIE - Comedy

"The Fabulous Joe." A well-to-do but downtrodden husband receives some good advice from a talking dog. Marie Wilson, Walter Abel.

11:10 ④ On Stage - Variety

Featuring famous stage, screen and TV personalities in a live telecast from Boston's Hotel Statler. Peter Carew is master of ceremonies.

⑤⑤ MOVIE - 75 Minutes

11:15 ⑩ Wrestling - Hollywood

③⑩ MOVIE - Drama

"The Weaker Sex." The problems of keeping a family together during World War II. Derek Bond.

⑥① MOVIE - One Hour

11:30 ③ Thirty Minute Film

11:40 ④ MOVIE - Comedy

"Easy Riches." A brick manufacturer and cement manufacturer hate each other, but their offsprings fall in love. Gus McNaughton and Marjorie Taylor.

12:00 ③ Wrestling - Hollywood

12:05 ⑦ News and Weather

12:20 ⑩ Late News Bulletins

12:40 ④ News - Streeter Stuart



Correspondence should be addressed to: Regional Editor, TV Guide, 30 Huntington Ave., Boston 16, Mass.

Agrees with Henny

I quote from Henny Youngman in the July 2 edition of TV GUIDE: "Some comedians are even losing their sense of humor, others never had any." How true, how very true.—Mrs. L. H. Sturtevant, Quincy, Mass.

Defends Bob Hope

You had some nerve criticizing Bob Hope. Bob is the best comedian on TV. Sure, he may be a bit earthy, but he doesn't go too far with it. Hope is far from being vulgar or crude.—Mrs. V. J. Christiansen, Nashua, N. H.

He's Not Amused

It wasn't a bit funny the way Victor Borge imitated Liberace on *Toast of the Town*. Liberace is a fine entertainer who wouldn't hurt anyone's feelings for any reason. Some people will try anything just to get a laugh.—Miss A. S. J., Somersworth, N. H.

He's Not Amazed

Recently you printed a letter from a viewer who received a station in Louisville, Ky. That's not so sensational. On our set we get stations in Florida, Mississippi and Missouri - and these channels come in regularly.—J. Dupont, Lowell, Mass.

Unfair to Eve

Poor Miss Brooks seems to be the only school teacher on TV who isn't married. Mr. Peepers got himself hitched and Mr. McNutley has been happily married for quite some time.—B. M. Cowen, Springfield, Vt. (As long as Mr. Boynton remains single there's hope for Miss Brooks — Ed.)



NANCY DIXON and PETER CAREW
Invite You To See

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*Coming To You Directly From The
BEAUTIFUL GARDEN ROOM of the
SHERATON-BILTMORE IN PROVIDENCE*

Monday Thru Friday 9-10 AM

*WJAR-TV'S Newest, Liveliest, Most
Entertaining Audience Participation Show
With Over A Hundred Women Attending*

TURN TO CHANNEL 10

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00 ④ News and Weather
 ⑦ Valiant Lady - Serial
 ⑧ Bob Crosby - Musicale
 ⑩ Catholic Chapel - Religion
 ⑤⑥ MOVIE - One Hour
 ⑥① Bob Smith Show - Variety
- 12:15 ④ Big Brother - Bob Emery
 Entertainment for the youngsters.
 ⑦ ⑧ Love of Life - Serial
 ⑩ Hum and Strum - Harmony
 Viewers' song requests are answered.
- 12:30 ⑦ ⑧ ⑩ Search for Tomorrow
 ⑥① Thirty Minute Film
- 12:45 ④ Hawkins Falls - Serial
 Life in a typical American town.
 ⑦ ⑩ Guiding Light - Serial
 Bert and Bill discuss their situation.
 Kathy returns to Los Angeles.
 ⑧ Italian Cookery - Bontemps
 ⑤⑥ MOVIE - 75 Minutes
- 1:00 ④ MOVIE - Comedy
 "Steppin' In Society." A judge finds himself surrounded by underworld characters. Edward Everett Horton.
 ⑦ Shopping Vues - L. Morgan
 Louise gives tips on good buys.
 ⑩ Let's Go Shopping - Women
 ⑤⑥ Adventures in Homemaking
 ⑥① WWLP Film Shorts
- 1:30 ⑦ ⑧ ⑩ Welcome Travelers
 Tommy Bartlett chats with guests.
 ⑤⑥ Jig Saw - Quiz
 ⑥① Thirty Minute Film
- 2:00 ⑦ ⑧ ⑤⑥ Robert Q. Lewis
 ⑩ Dione Lucas - Cooking
 ⑤⑥ Airhead - Film
 ⑥① News and Weather
- 2:15 ④ Electric Living - Cooking
 ⑤⑥ Club Thirty - Variety
 ⑥① Are You Positive? - Game
- 2:30 ⑦ Linkletter's House Party
 ⑧ Guiding Light - Serial
 Dick and Jim have a quarrel.
 ⑩ On Your Account - Quiz
 ⑤⑥ Fred's Corner - Variety
 ⑥① Marilou Weston Show

- 2:45 ④ Act Your Age - Film
 ⑧ News - Joe Burns
- 3:00 ④ One Man's Family - Serial
 Hazel comes to a realization about her stay in Honolulu.
 ⑦ ⑧ ⑤⑥ Big Payoff - Minks
 Bess Myerson and Randy Merriman.
 ⑩ To Be Announced
 ⑤⑥ Paul Dixon - Variety
 ⑥① MOVIE - 90 Minutes
- 3:15 ④ Golden Windows - Serial
 Tom's ex-fiancee goes to his former business partner with the news that Tom has drowned.
- 3:30 ④ ⑩ Bride & Groom-Weddings
 Nannette Meikle, formerly of Ayrshire, Scotland, marries Oscar Van Kan, who studied at Scotland's Royal Technical College. Oscar met his bride in Scotland, and now, five years later, they both live in Cleveland, Ohio.
 ⑦ Bob Crosby - Musicale
 Modernaires: "Gilly Gilly Ossenfeffer."
 Carol Richards: "In a Chapel In The Moonlight." Bob and Carol: "Goodnight, Sweetheart, Goodnight."
- ⑧ First Love - Serial
 ⑤⑥ Mighty Laborers - Film
 ⑤⑥ Paul Dixon - Variety
- 3:45 ④ ⑧ ⑩ Miss Marlowe - Serial
- 4:00 ④ At Four On 4 - Film
 ⑦ ⑧ ⑤⑥ Brighter Day - Serial
 Sandra tries to explain her Uncle Burt.
 ⑩ MOVIE - Mystery
 "Spy In Black." The enemy's scheme to destroy part of the British Fleet is foiled. Conrad Veidt.
 ⑤⑥ Trees to Paper - Film
 ⑤⑥ WATR-TV Film Shorts
- 4:15 ⑦ ⑧ Secret Storm - Serial
 Todd Williams re-enters Susan's life.
 ⑤⑥ Blossom Time - Women
 ⑤⑥ The Pattees - Chatter
- 4:30 ④ ⑥① Betty White - Variety
 ⑦ Your TV Theater
 ⑧ On Your Account - Quiz
 ⑬ MOVIE - Western
 ⑥① Rex and Rinty - Serial
 ⑤⑥ Matinee - Music & Chatter
- 4:45 ⑤⑥ Petey's Adventure - Serial
- 5:00 ④ Pinky Lee - Variety

- 7 Super Circus - M. Hartline
- 8 To Be Announced
- 10 Children's Theater - Puppets
- 30 55 MOVIE - Western
- 61 Uncle Ed's Fun Club - Kids
- 5:15 8 Adventures of Blinker
- 10 Traffic Safety Commission
- 53 Gene's Fun Machine - Kids
- 5:30 4 8 10 61 Howdy Doody
- 7 Western Playhouse - Film
"Fighting Mustang."
- 14 Laurel & Hardy - Film
- 53 Silver Lining - Film
- 5:45 53 Local Social News

EVENING

- 6:00 4 Lady of the Bookshelf
Eileen Kneeland entertains the tots.
- 7 30 News Bulletins
- 8 This Is The Life - Religion
- 10 Trouble With Father
- 14 Captain Video - Adventure
- 53 To Be Announced
- 55 Judy Splinters - Kids
- 61 Cowboy Time - Western
- 6:15 4 Animal Fair - Macfarlane
Viewers become acquainted with domestic and household pets.
- 7 Stranger than Fiction
- 14 Pen Brown - Variety
- 30 MOVIE - Mystery
- 53 The Christophers - Religion
- 55 Weatherman - Bill Martin
- 6:20 55 Sports - Bill Keating
- 6:30 4 News Reporter - Victor Best
- 7 Wild Bill Hickok - Western
- 8 61 Sports Report
- 10 New England Talent Club
Russ Emery is the vocalist-emcee.
- 14 53 55 Deadline Edition
- 6:40 8 Weather - Don Hinton
- 6:45 4 Starring the Editors - Panel
Boston editors discuss current issues.
- 8 53 55 61 News Bulletins
- 14 Sonny Houston - Songs
- 6:55 10 Weather Forecast
- 56 Crusader Rabbit - Cartoon
- 7:00 7 10 14 NEWS BULLETINS
- 8 WILD BILL HICKOK - West.
- 53 55 CAPTAIN VIDEO - Space

- 66 WTAO-TV FILM SHORTS
- 61 WEATHER - John Quill
- 7:05 61 LITTLE SHOW - Talent
- 7:15 2 NEWS - Macdonald
- 7 BOB CONSIDINE - News
National and international news.
- 10 TV SPORTS PAGE - Walden
- 14 53 NEWS - John Daly
- 55 MARGE AND JEFF - Comedy
Jeff appears on a panel show.
- 61 WORLD WE LIVE IN - Travel
- 7:25 50 WEATHER REPORT - Madden
- 7:30 4 8 61 THE WORLD OF MR. SWEENEY "Harvey Courting Sally."
Cicero P. Sweeney risks becoming engaged in order to play cupid for a spinster and her secret admirer.
- 7 30 55 NEWS - Doug Edwards
- 10 GADABOUT GADDIS - Fishing
Suggestions and tips for the fisherman.
- 14 LIBERACE - Piano
- 53 MEN OF TOMORROW
- 50 MOVIE - 90 Minutes
- 7:45 4 8 10 61 NEWS - Swayze
- 7 LINKLETTER AND KIDS
- 30 55 GROVE & GRIFFIN
Betty Ann and Merv duet to "Steppin' Out with My Baby" and "Will You Still Be Mine?" Merv sings "I've Got a Crush on You." Betty Ann offers "I Wish I Were in Love Again." . . . This songfest is reviewed next week.
- 8:00 4 LIFE WITH ELIZABETH
Domestic misadventures with Betty White.
- 7 8 14 53 THE GOLDBERGS
Molly plans a 16th birthday party for Rosalie midst the frivolity up at Pincus Pines. But Rosalie has a problem: She's told a handsome doctor that she's already a mature woman of 18.
- Cast**
- Molly Gertrude Berg
- Rosalie Arlene McQuade
- Jake Robert H. Harris
- Sammy Tommy Taylor
- 10 PAUL KILLIAM SHOW
- 30 COUNTERPOINT - Film
- 55 THE LOOKOUT - Panel
- 61 MIDWESTERN HAYRIDE
- 8:15 10 MOVIE MUSEUM - Films
- 55 WHYN-TV FILM SHORTS

8:30 4 10 BASEBALL - CLEVELAND

Red Sox vs. Cleveland Indians.

7 30 MAKE ROOM FOR DADDY

Anxious to get her husband out of the "saloon atmosphere," Margaret obtains an engagement at a swank supper club for Danny. His white-tie-and-tails opening takes an unexpected turn when an old burlesque buddy drops by.

8 61 ARTHUR MURRAY

Hostess Kathryn Murray greets: Supper-club songstress Evelyn Knight; singer-bandleader Vaughn Monroe; and the comedy team of Oldfield & Ware.

14 LIFE WITH ELIZABETH

53 ONE MINUTE PLEASE - Quiz

55 JUVENILE JURY - Kids

9:00 7 8 55 MEET MILLIE - Comedy

Mama makes a play for a doctor before she realizes that the eyedrops he has administered, can be a hindrance to romance. Elena Verdugo plays Millie and Florence Halop is Mama.

. . . Elena Verdugo is one of the TV daughters in next week's issues.

14 DANGEROUS ASSIGNMENT

30 COLONEL MARCH - Film

53 MAKE ROOM FOR DADDY

56 TO BE ANNOUNCED

61 I MARRIED JOAN - Comedy

9:30 7 8 SUSPENSE - Mystery

Nina Foch stars in "Main Feature: Death." A beautiful movie critic is accidentally locked overnight in a movie theater. She discovers two robbers in the manager's office . . . Shot "on location" in the TV studio which was formerly a movie theater.

14 53 CENTER STAGE - Drama

"Lucky Louie," a comedy about a warm-hearted taxi driver.

30 PLAYHOUSE OF STARS

55 STORY PLAYHOUSE - Drama

61 CITY DETECTIVE - Crime

"The Rebel." A young man with a prison record finds it hard to rebuild his life until Lt. Grant steps in.

10:00 7 30 DANGER - Mystery

"The Trophy." A man who thinks he can get everything he wants through money, finds that he has been mistaken.

8 61 TRUTH OR CONSEQUENCES

Jack Bailey emcees the popular audience-participation show.

56 WHY-NTV FILM SHORTS

10:30 7 MR. DISTRICT ATTORNEY

8 WATERFRONT - Drama

14 THE VISITOR - Drama

30 55 BLUE ANGEL - Variety

53 NEWS AND WEATHER

61 THIRTY MINUTE FILM

10:45 8 SPORTS REEL - Film

11:00 4 7 10 14 30 55 61 News

8 Robert Montgomery

Orson Bean joins the repertory company to star in "It Happened in Paris," by Eileen and Robert Pollock. When the sponsors arrive in Paris to renew the option on their radio program for honeymooners, they discover that the "lovey-dovey" honeymooners who emcee the program aren't married.

Cast

Johnny O'Day Orson Bean
Nellie Elizabeth Montgomery
Mrs. Hollister Anne Seymour
Mr. Hollister Vaughn Taylor

11:05 7 What's My Line - Panel

Regular panelists are Dorothy Kilgallen, Arlene Francis, Bennett Cerf, and Steve Allen. John Daly moderates.

11:10 4 Boxing - On Film

Willie Troy vs. Tony Anthony, middle-weights, 10 rounds. Fred Sayles and Tommy Loughran report.

55 MOVIE - 75 Minutes

11:15 10 MOVIE - Comedy

"Josser Joins the Army." The adventures of three soldiers during World War I. Ernie Lotinger and Betty Norton.

30 61 MOVIE - One Hour

11:35 7 Wrestling - Hollywood

11:55 14 MOVIE - Sports

"The Spirit of West Point." Story of two of West Point's greatest football stars and some of the historic games they played in. Glenn Davis, Doc Blanchard.

12:00 8 MOVIE - Mystery

"Charlie Chan in Black Camel."

12:35 7 News and Weather

Local and national bulletins.

12:55 4 News - Streeter Stuart

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00** ④ News and Weather
 ⑦ Valiant Lady - Serial
 The story of Helen Emerson.
 ⑧ Bob Crosby - Musicale
 ⑩ School For Fun - Kids
 "Art and Handicraft" for youngsters.
 ⑧⑩ MOVIE - One Hour
 ⑤⑤ Test Pattern
 ⑥① Bob Smith Show
 Bob Smith of "Doodyville" is the host.
- 12:15** ④ Big Brother - Bob Emery
 Fun for the small fry.
 ⑦ ⑧ Love of Life - Serial
 The story of Vanessa Dale and her blacksheep sister, Meg Parker.
 ⑩ Hum and Strum - Harmony
- 12:30** ⑦ ⑧ ⑩ Search for Tomorrow
 ⑥① Thirty Minute Film
- 12:45** ④ Hawkins Falls - Serial
 Life in a small American town.
 ⑦ ⑩ Guiding Light - Serial
 Bert imagines that she is expecting another child.
 ③ Nancy's Kitchen - Women
 Cooking tips and recipes.
 ⑤⑤ MOVIE - 75 Minutes
- 1:00** ④ MOVIE - Mystery
 "Passkey To Danger." An advertising executive accidentally stumbles upon embezzlers. Kane Richmond, Adele Mara.
 ⑦ Shopping Vues - L. Morgan
 Suggestions and tips on "best buys."
 ⑩ Let's Go Shopping - Jackson
 Alice gives fashion tips to the ladies.
 ③⑩ Adventures in Homemaking
 ⑥① Melody Cafe - Music
- 1:30** ⑦ ⑧ ⑩ Welcome Travelers
 Tommy Bartlett interviews visitors.
 ③⑩ Jig Saw - Quiz
 ⑥① Thirty Minute Film
- 2:00** ⑦ ⑧ ⑩ ⑤⑤ Robert Q. Lewis
 ⑩ Sugar 'N Spice - Women
 Betty Adams with menu hints.
 ⑥① News and Weather
- 2:15** ④ Dione Lucas - Cooking
 Food demonstrations and helpful hints.

- ⑩ Club Thirty - Variety
 ⑥① Are You Positive? - Quiz
- 2:30** ⑦ ⑩ Linkletter's House Party
 Art and his house party guests will play a game called "What's in the House."
 ⑧ Guiding Light - Serial
 Dick and Jim patch up their differences.
 ⑩ Olive Tinder - Women
 Interviews with interesting people.
 ⑤⑤ Fred's Corner - Variety
 ⑥① Marilou Weston - Women
- 2:45** ④ Homecoming - Women
 ③ News - Joe Burns
 Latest afternoon bulletins.
 ⑩ Club Thirty - Variety
- 3:00** ④ One Man's Family
 Judith Richardson gets a threat.
 ⑦ ⑧ ⑩ Big Payoff - Minks
 Bess Myerson and Randy Merriman.
 ③⑩ Thanks for Listening - Film
 ⑤③ ⑤⑤ Paul Dixon - Variety
 ⑥① MOVIE - 90 Minutes
- 3:15** ④ Golden Windows - Serial
 The waitress at John's hotel tells the maestro that he heard her instead of Julie.
- 3:30** ④ ⑩ Bride & Groom-Weddings
 Dollie Mae Smith, a former school-bus driver, weds Jack Cleveland Knowles. Both are from Raleigh, N. C.
 ⑦ ⑩ Bob Crosby - Musicale
 All: "Friends and Neighbors." Modernaires: "Wedding Bells Are Breaking Up That Old Gang Of Mine." Carol Richards: "Hit and Run Affair."
 ③ First Love - Serial
 Trials of a newlywed couple.
- 3:45** ④ ⑧ ⑩ Miss Marlowe - Serial
 Story of a middle-aged actress.
 ③⑩ The Christophers - Religion
- 4:00** ④ At Four on 4 - Films
 ⑦ ⑧ ⑤⑤ Brighter Day - Serial
 Patsy defends Randy Hamilton.
 ⑩ MOVIE - Romance
 "Two Lost Worlds." An American Clipper ship captain finds love and adventure in Australia. Laura Elliot, Jim Arnes.
 ③⑩ Hydraulic Controls - Film
 ⑤⑤ WATR-TV Film Shorts
- 4:15** ⑦ ⑧ Secret Storm - Serial

- 30 Island Holiday - Film
- 55 The Pattees - Chatter
- 4:30 4 61 Betty White - Variety
- 7 Song Shop - Music
- 8 On Your Account - Quiz
- Win Elliot is the emcee.
- 14 MOVIE - Western
- "Two Gun Man." Ken Maynard.
- 30 Rex and Rinty - Serial
- 53 55 Matinee - Music, Chatter
- 4:45 30 Petey's Adventures - Serial
- 5:00 4 Pinky Lee - Variety
- He dances, sings and clowns.
- 7 Western Playhouse - Film
- "Law of the Lash."
- 8 To Be Announced
- 10 Children's Theater - Puppets
- Ted Knight entertains with his puppets.
- 30 55 MOVIE - Western
- 61 Uncle Ed's Fun Club
- 5:15 8 10 Barker Bill's Cartoons
- 53 Gene's Fun Machine - Kids
- 5:30 4 8 10 61 Howdy Doody
- The peanut gallery receives Howdy tele-viewers to help them find a clue to the "jingle jungle jumping beans."
- 14 Cartoon Carnival - Film
- 53 WATR-TV Film Shorts
- 5:45 14 Teen Style - Kids
- News on teen-age activities.
- 53 Local Social News

EVENING

- 6:00 4 Frontier Playhouse - Film
- 7 30 News Bulletins
- 8 This Is Judaism - Religion
- 10 Wild Bill Hickok - Western
- "Homesteader's Rebellion."
- 14 Captain Video - Adventure
- 53 To Be Announced
- 55 Judy Splinters - Kids
- 61 Cowboy Playhouse - Film
- 6:15 7 Song Hits - Film
- 8 See and Enjoy - Travel
- 14 Little League - Party
- News on the Little League.
- 30 MOVIE - Adventure
- "Windjammer." George O'Brien.
- 53 WATR-TV Film Shorts
- 55 Weatherman - Bill Martin

- 6:20 55 Sports News - Bill Keating
- 6:25 56 Crusader Rabbit - Cartoon
- 6:30 4 News Reporter-Victor Best
- Local and national bulletins.
- 7 Lone Ranger - Western
- "Stage to Esacado." A crooked gang tries to keep a stagecoach franchise from falling into the hands of Don and Ann Wyman.
- 8 61 Sports Report
- Latest scores and interviews.
- 10 N. E. Talent Club-Amateurs
- Russ Emery is the vocalist-emcee.
- 14 53 55 Deadline Edition
- Fred Dwyer reporting.
- 56 Party Time - Children
- 6:40 8 Weatherman - Don Hinton
- 6:45 4 Movie Museum - Film
- Clips from movies of yesteryear.
- 8 53 55 61 News Bulletins
- 14 Artist's Quarter - Drawing
- Drawing lessons at home.
- 6:55 10 Weather Forecast
- 7:00 4 SUE BENNETT SHOW - Songs
- Songstress Sue Bennett is featured with the Freddie Guerra Trio.
- 7 10 14 NEWS BULLETINS
- Latest local and national news.
- 3 DEATH VALLEY DAYS
- "The Rainbow Chaser." An irresponsible husband leaves his family for long periods and goes off to find a grub stake. His family finds that it profits by being self-sufficient.
- 53 55 CAPTAIN VIDEO - Space
- Prince Zotor captures Captain Video.
- 56 MOVIE - Comedy
- "Out of the Blue."
- 61 WEATHER - John Quill
- 7:05 61 LITTLE SHOW - Talent
- 7:15 4 NEWS - Macdonald
- Arch brings you the latest reports.
- 7 KIERAN'S KALEIDOSCOPE
- "Mark of Beauty."
- 10 TV SPORTS PAGE - Walden
- Warren brings you scores and interviews with sports figures.
- 14 53 NEWS - John Daly
- 55 MARGE & JEFF - Comedy
- 61 WORLD WE LIVE IN - Travel
- 7:25 50 WEATHER REPORT - Madden

7:30 4 61 THE WORLD OF MR.

SWEENEY "Incentive." Sweeney tries to give his baseball-minded grandson an incentive for studying hard at school.

7 30 55 **NEWS - Doug Edwards**

8 **CONNECTICUT SPOTLIGHT**

10 **INTERMEZZO - Music**

14 53 **SOLDIER PARADE - Var.**

Arlene Francis introduces Army talent, including singer Bob Dini of Boston; Pvt. Bill Godfrey of Revere, Mass., continues his tales of Army basic training.

7:45 4 8 10 61 NEWS - Swayze

7 30 **TV's TOP TUNES**

The band opens with "String Of Pearls." Tommy Mercer renders "Green Years." The collector's corner salutes Tommy Dorsey with "Getting Sentimental Over You" and "Well, Get It."

55 **DANCE INTERLUDE - Songs**

8:00 4 10 I MARRIED JOAN

Joan buys herself a new dress but tells her husband it is just another old one. Her plan is upset when a friend arrives with a lie detector. Joan Davis.

7 8 30 55 **RED SKELTON - Com.**

Red's guests are rugged screen actor Burt Lancaster and the lovely Italian soprano Anna Maria Albergheggi. . . Red and five other stars give their answers to: "Is TV a haven for Hollywood has-beens?" on page 23.

11 **CENTER STAGE - Drama**

"Golden Anniversary." Otto Kruger stars.

8:30 4 10 MY LITTLE MARGIE

"The Health Farm" isn't a very healthful experience for Vern when Margie changes identities with a rich friend to save a romance.

Cast

Margie Gale Storm
The Friend Anne Kimbell
Vern Albright Charles Farrell
Mr. Honeywell Clarence Kolb

14 **TO BE ANNOUNCED**

53 **THE BIG PICTURE**

"TV in the Army." How the army uses TV in the classroom and in the field.

56 **WRESTLING - Hollywood**

Dick Lane describes the action as the matmen collide.

9:00 4 10 61 KRAFT TV THEATRE

"Edie and the Princess." A comedy about a little girl who has designs on her big sister's big bedroom. She figures that the way to acquire it is to get her sister married off.

Cast

Edie Susan Hallaran
Lucy Pat Smith
Tom William Smithers
Gladys Pat Wheel
Mother Dortha Duckworth

7 8 **STRIKE IT RICH - Hull**

Helping Hand: Singer Charlie Applewhite of the Milton Berle Show.

14 **BIG PICTURE - Documentary**

30 **BREAK THE BANK - Quiz**

53 **SUMMER IN THE PARK**

55 **BADGE 714 - Crime**

"The Big Pill." Jack Webb.

9:30 7 30 I'VE GOT A SECRET - Quiz

Panelists are: Laraine Day, Jayne Meadows, Bill Cullen and Henry Morgan. Dennis O'Keefe emcees while Garry Moore vacations abroad.

8 **MY LITTLE MARGIE**

"The Health Farm" isn't a very healthful experience for Vern when Margie changes identities with a rich friend to save a romance. Gale Storm.

14 **WRESTLING - Chicago**

55 **WATERFRONT - Drama**

Preston Foster is Captain John.

36 **CHRISTOPHERS - Religion**

Father Keller discusses life.

10:00 4 10 THIS IS YOUR LIFE

Ralph Edwards reviews the life of Gilda Gray. Miss Gray, a stage star of the roaring 20's, created the famous "Shimmy." She has recently recovered from a long bout with TB. Among those who appear are: Pianist Liberace and his mother; W. C. Handy, composer of the "St. Louis Blues"; Allen Cross, of the former vaudeville team of Cross & Dunn; silent film star Betty Compson; and Mrs. Earl Tucker, Miss Gray's nurse during her recent illness. The climax of the show was Miss Gray's reunion with her son Martin whom she hadn't seen for several years. (Film)

7 8 BOXING - Hodges

Bobby Jones vs. Georgie Johnson, 10 rounds, middleweights.

TV GUIDE RATINGS

	Rated	W	L	D	KO's
Jones	5	35	20	8	5
Johnson	Not	27	4	0	21

Johnson is a wicked puncher who lost to Holly Mims in his last bout. Bobby Jones, the rugged West Coaster, is a crowd-pleasing boxer, who always puts up an action-filled fight. Jones recently lost a close decision to Joey Giardello. Compiled by Nat Fleischer (The Ring)

30 EDDIE DRAKE - Drama

33 55 THE MUSIC SHOW

Jackie Van, Delores Peterson, Henri Noel, and Mike Douglas are the singers.

61 MAKE ROOM FOR DADDY

Danny Thomas and Jean Hagen.

10:30 4 BIG STORY - Drama

"The Case of the Open Window." Reporter Shandy Hill of the Pottstown, Pa., "Mercury," feels that the man who has been in jail for three years for the murder of his divorcee-sweetheart is not the guilty party. He finds his big story when he attempts to clear the man.

10 ROCKY KING - R. Karns

"Miss Murder of 1954." A girl who has entered a beauty contest is murdered. Rock's suspects two other contestants and the girl's fiance. Roscoe and Todd Karns are the sleuths.

30 DANGEROUS ASSIGNMENT

53 NIGHT EDITOR - Drama

55 ROLLER DERBY - Sports

61 WRESTLING - Chicago

Wayne Griffin comments.

10:45 7 8 SPORTS SPOT - Mel Allen

Mel interviews famous personalities.

53 FINAL NEWS REPORT

11:00 4 7 10 14 30 55 61 News

Local and national roundup.

8 Summer Comedy Hour

Tonight's stars are Kaye Ballard, Jules Munshin, singer Betty Madigan, Dancer Jonathan Lucas of the Broadway hit "The Golden Apple"; Miss New York City of 1954 Heather-Jo Taferner. The

show opens with the singing of "Free and Easy," the theme for tonight. Betty Madigan offers a selection of songs; among them is "Joey." The review features a special comedy-routine with Jules and Kaye.

11:05 7 Times Square Playhouse

Herbert Marshall is the host.

11:10 4 MOVIE - Mystery

"Who Killed Aunt Maggie?" People who try to find out about a secret room are murdered. Wendy Barrie and Edgar Kennedy are starred.

14 Wrestling - Chicago

55 MOVIE - 75 Minutes

11:15 10 MOVIE - Mystery

"Big Town." Newshounds and police vie to solve a murder and wipe out a mob.

30 MOVIE - Mystery

"Main Street Lawyer." Edward Ellis.

61 Wrestling - Chicago

11:35 7 Big Picture - Documentary

12:00 3 MOVIE - 90 Minutes

12:05 7 News and Weather

12:10 4 News - Streeter Stuart

EXCLUSIVE!

"**Who's
Quitting!**"

say **LUCY** and **DESI**

DESI'S OWN

STORY IN

NEXT WEEK'S



MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00** ④ News and Weather
 ⑦ Valiant Lady - Serial
 ⑧ One Foundation - Religion
 ⑩ Vacation Bible Adventures
 ③⑩ MOVIE - One Hour
 ⑤⑥ Test Pattern
 ⑥① Bob Smith Show
- 12:15** ④ Big Brother - Bob Emery
 ⑦ ⑧ Love of Life - Serial
 ⑩ Hum and Strum - Harmony
- 12:30** ⑦ ⑧ ⑩ Search for Tomorrow
 ⑥① Thirty Minute Film
- 12:45** ④ Hawkins Falls - Serial
 ⑦ ⑩ Guiding Light - Serial
 Dick finally tells Janet.
 ⑧ Nancy's Kitchen - Women
 ⑤⑥ MOVIE - 75 Minutes
- 1:00** ④ MOVIE - Mystery
 "The Mysterious Miss X." Vaudeville troupers assist Scotland Yard in the solution of a murder. Michael Whalen.
 ⑦ Shopping Vues - L. Morgan
 Suggestions and tips on "best buys."
 ⑩ Let's Go Shopping - Jackson
 Alice gives fashion hints.
 ③⑩ Adventures in Homemaking
 ⑥① Melody Cafe - Music
- 1:30** ⑦ ⑧ ⑩ Welcome Travelers
 ③⑩ Jig Saw - Quiz
 ⑥① Thirty Minute Film
- 2:00** ⑦ ⑧ ⑤⑥ Robert Q. Lewis
 ⑩ WJAR-TV Film Shorts
 ③⑩ Japan Today - Film
 ⑥① News and Weather
- 2:15** ④ Fun With Food - Cooking
 ③⑩ Club Thirty - Variety
 ⑥① Are You Positive? - Quiz
- 2:30** ⑦ Linkletter's House Party
 ⑧ Guiding Light - Serial
 ⑩ On Your Account - Quiz
 Win Elliot is Cashmaster.
 ⑤⑥ Fred's Corner - Variety
 ⑥① Marilou Weston - Women
- 2:45** ④ Industry on Parade - Film
 ⑧ News - Joe Burns
- 3:00** ④ One Man's Family

- ⑦ ⑧ ③⑩ ⑤⑥ Big Payoff - Minks
 ⑩ Soldier Parade - Variety
 ⑤③ Paul Dixon Show - Variety
 ⑥① MOVIE - 90 Minutes
- 3:15** ④ Golden Windows - Serial
 Tom writes to his family to tell them that he is still alive.
- 3:30** ④ Bride & Groom - Weddings
 Delores Jean Stepp, a recent college graduate of Delbarton, W. Va., weds Roy Ernest Pyles, a supervisor at the West Virginia School for the Deaf, of Seebert, West Virginia.
 ⑦ ③⑩ Bob Crosby - Musicales
 Bob and the band: "Should I?" Carol Richards: "Thank You For Calling."
 ⑧ First Love - Serial
 ⑩ Garry Moore - Variety
 ⑤⑥ Paul Dixon Show - Variety
- 3:45** ④ ⑧ ⑩ Miss Marlowe - Serial
 ③⑩ Jet Propulsion - Film
- 4:00** ④ At Four on 4 - Films
 ⑦ ⑧ ⑤⑥ Brighter Day - Serial
 ⑩ MOVIE - Adventure
 "Thoroughbred." The story of a race track drama. Helen Twelvetrees.
 ⑬④ Farmer's Weekly - News
 ③⑩ Cotton Keeps 'Em Flyin'
 ⑤③ WATR-TV Film Shorts
- 4:15** ⑦ Barker Bill's Cartoons
 ⑧ Secret Storm - Serial
 ③⑩ Blossom Time - Women
 ⑤⑥ The Pattees - Chatter
- 4:30** ④ ⑥① Betty White - Variety
 ⑦ Song Shop - Film
 ⑧ Meet the Stars - Variety
 ⑬④ MOVIE - Western
 "Vanishing Riders." Bill Cody.
 ③⑩ Rex and Rinty - Serial
 ⑤③ ⑤⑥ Matinee - Music & Chatter
 ⑤⑥ Law of the Wild - Serial
- 4:45** ③⑩ Petey's Adventures - Serial
- 5:00** ④ Pinky Lee - Variety
 ⑦ MOVIE - Western
 "Partners of the Sunset."
 ⑧ To Be Announced
 ⑩ Children's Theater - Puppets
 ③⑩ ⑤⑥ MOVIE - Western
 ⑥① Uncle Ed's Fun Club
- 5:15** ⑩ Wildlife in Rhode Island
 ⑤③ Gene's Fun Machine - Kids

5:30 4 8 10 11 Howdy Doody

Clarabell's new idea for a jumping-bean song turns out to be a trick.

14 Laurel & Hardy - Film

53 WATR-TV Film Shorts

5:45 53 Local Social News

EVENING

6:00 4 Lady of the Bookshelf

7 30 News Bulletins

8 World We Live In

10 To Be Announced

14 Captain Video - Adventure

53 To Be Announced

55 Judy Splinters - Kids

61 Cowboy Playhouse - Film

6:15 4 Wonder World - Science

7 Greatest Drama - History

Today: "Admiral Chester Nimitz."

8 Variety Club - Songs

14 Pen Brown - Variety

30 MOVIE - Adventure

"Miraculous Journey." Rory Colhoun.

53 What's Your Trouble?

55 Weatherman - Bill Martin

6:20 55 Sports - Bill Keating

6:30 4 News Reporter - Victor Best

7 Cisco Kid - Duncan Renaldo

8 61 Sports Report

10 New England Talent Club

14 53 55 Deadline Edition

6:40 8 Weather Forecast

6:45 4 Hopalong Cassidy - Boyd

3 53 55 61 News Bulletins

14 Industry on Parade - Film

6:55 8 Weather Forecast

50 Crusader Rabbit - Cartoon

7:00 7 10 14 NEWS BULLETINS

8 SIDEWALK INTERVIEWS

The man in the street speaks.

53 56 CAPTAIN VIDEO - Space

Captain Dirk doublecrosses Prince Zator.

56 FRONT PAGE DETECTIVE

61 WEATHER - John Quill

7:05 61 LITTLE SHOW - Talent

7:15 4 NEWS - Macdonald

7 MUSIC HALL VARIETIES

8 DIVERSION - Travel

10 TV SPORTS PAGE - Walden

Interviews and latest baseball scores.

14 53 NEWS - John Daly

55 MARGE & JEFF - Comedy

61 WORLD WE LIVE IN - Travel

7:25 30 WEATHER REPORT - Madden

7:30 4 61 THE WORLD OF MR.

SWEENEY "Ex-GI Adopts Town." Cicero aids the romance of a town beauty and an ex-GI who has never before been to Mapleton, but knows all about it. Charles Ruggles.

7 30 56 NEWS - Doug Edwards

8 SPORTSMEN'S CLUB

10 TONY MARTIN - Songs

Tony dons gypsy garb to keep the Latin theme. He sings "When A Gypsy Makes His Violin Cry." "Blue Skies." and Boulevard of Nightingales." The Bernie Parke Singers stay in the mood with "Hernando's Hideaway."

14 CAPTURED - Mystery

53 WATR-TV FILM SHORTS

55 MOVIE - 90 Minutes

7:45 4 8 10 61 NEWS - Swayze

7 30 GROVE AND GRIFFIN

Betty Ann and Merv duet to "How High the Moon?" and "It's De-Lovely." Merv renders "Old Devil Moon." Betty Ann sings "Make Love to Me." The instrumental group offers "Stardust."

55 WHYN-TV FILM SHORTS

8:00 4 8 10 61 GROUCHO MARX

That man is here again to toss quips galore at: Marine Sgt. Bogart and his beautiful Italian war bride; college student Doreen Stalwick and Los Angeles Municipal Court Judge Dawson; and Virginia Putnam and Frank Daniels. For \$1700, "Who built the hanging gardens of Babylon?" (Film)

7 30 55 WHAT'S IN A WORD

Clifton Fadiman hosts panel-quiz.

14 MELODY TOUR - Music

53 WHAT'S THE STORY?

8:30 4 ROCKY KING - Crime

"Dyeing Can Sometimes Be Deadly." Two partners in a dyeing and cleaning business are enshrined that most of the profits go to the wife of one. When the wife is murdered, both partners and the other wife become suspects, Roscoe and Todd Karns play the sleuths.

7 30 FOUR STAR PLAYHOUSE

"A Matter Of Advice." David Niven stars in this comedy concerning a pediatrician whose successful advice to mothers on raising children does not prove to be successful in his own home.

8 JUSTICE - Legal Cases

"A Matter Of Life and Death." A man commits a theft. To cover it up, he confesses to a smaller crime. From the files of the National Legal Aid Association. Westbrook Van Hoorhis narrates . . . Live staging adds to the excitement, says our review on page 21.

10 FAVORITE STORY - Menjou

55 MELODY TOUR - Music

55 THIRTY MINUTE FILM

81 DUFFY'S TAVERN - Comedy

9:00 4 8 10 61 DRAGNET - Crime

"The Big Inlaws." Friday and Smith investigate a gang of hijackers. Their clue: a pair of welder's goggles taped over a victim's eyes. From the files of the Los Angeles Police Dept. Jack Webb plays Joe Friday. Ben Alexander plays Frank Smith. . . Sgt. Joe Friday works on the "The Case of the Kidnapped Cutie" in next week's issue. Jack Webb taught Hollywood some new tricks. Just the facts on page 4.

7 30 55 IN COMMON - Quiz

56 JACKSON AND JILL

9:30 4 8 10 FORD THEATER - Drama

In "Tomorrow's Men," Pat O'Brien plays a college football coach with two problems. He is under heavy pressure from

alumni to win; and he has a talented son who is a halfback but who refuses to learn from his father.

Cast

Spud Malone Pat O'Brien
Allan Malone John Derek
Mrs. Malone Ann Doran
Judy Essex Frances Helm
Announcer Bob Kelly

7 30 BIG TOWN - Drama

A daring fur robbery and the shooting of a watchman makes headlines in the Illustrated Press and start Steve Wilson on a search for the murdering thieves. (Film)

Cast

Steve Wilson Pat McVey
Lorelei Kilbourne Beverly Tyler
Willard Lucien Littlefield
Prentiss Percy Helton
Dutch Frank Richards
Ross Ken Tobey
Steve Wilson gives his solution to "The Case of the Kidnapped Cutie" in next week's issue.

14 TO BE ANNOUNCED

53 KRAFT TV THEATRE

A teen-age Scots lassie is the heroine of "The Dashing White Sergeant," a comedy. She has two conflicts with her family; first over the selection of a school; then, over the selection of a suitor. Jill Kraft, Chris Plummer.

55 WRESTLING - Hollywood

56 "FABULOUS FISHIN'" - Film

61 FOREIGN INTRIGUE - Drama

10:00 4 8 61 THE MARRIAGE [COLOR]

Liz and Ben Marriott are disturbed by daughter Emily's desire to join a high school sorority. The parents don't like sorority tactics, but Emily thinks the idea of being among the elite is just wonderful. Liz and Ben Marriott are Jessica Tandy and Hume Cronyn.

7 TELLTALE CLUE - Mystery

"The Case of the Dying Accusation." A woman has been shot and thrown from a speeding auto. Before she dies, she tells a group of teen-agers that her husband killed her. Capt. Richard Hale checks her story . . . Anthony Ross

"Who's Quitting!"

"There will never be an 'I Love Lucy' without Lucille Ball," says Desi Arnaz . . . in next week's EXCLUSIVE story in

TV GUIDE

JULY 30

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

(Detective Capt. Richard Hale) is remembered on Broadway for his performance of the play-writing cop in the hit "Arsenic and Old Lace."

10 **SUMMER SERENADE - Music**

30 **CHINA SMITH - Drama**

10:30 4 **FOREIGN INTRIGUE - Drama**

"Foreign Intrigue In Naples" was filmed against Italian backgrounds. In this episode Michael Powers searches for the murderer of a fellow newspaperman.

Cast:

Michael Powers Jams Daly

Duncan Howard Clarkson

Barbarini Gilbert Robin

... Howard Clarkson is the pseudonym of Sheldon Reynolds, young producer-director of "Foreign Intrigue," making one of his rare acting appearances.

7 30 55 **PLACE THE FACE-Quiz**

Bill Cullen and guest celebrities.

8 **A SUMMER'S DAY - Film**

10 **PLAYHOUSE - Film**

"My Brother's Wife."

14 **THIS IS THE LIFE - Religion**

61 **THIRTY MINUTE FILM**

11:00 4 7 10 14 30 55 61 **News**

8 **Foreign Intrigue - Drama**

11:05 7 **MOVIE - Drama**

"Siren of Atlantis." Maria Montez.

11:10 24 **Registered Nurse - Drama**

"The Walsh Case." The Senator's daughter plays cupid to everyone's dismay. Ella Raines stars.

55 **MOVIE - 75 Minutes**

11:15 10 **MOVIE - Mystery**

"Bawery Champ." A gang of rough-necks set out to solve a murder mystery. Lea Garcey and Huntz Hall.

30 **MOVIE - Adventure**

"Starm Over Bengal." Patrick Knowles.

61 **MOVIE - One Hour**

11:30 8 **MOVIE - 90 Minutes**

11:40 **MOVIE - Mystery**

"False Faces." The district attorney's son is implicated in a murder. Bill Henry and Veda Ann Barg.

12:05 7 **News and Weather**

12:30 8 **Late News Bulletins**

12:40 4 **News - Streeter Stuart**

12:50 10 **Final News Bulletins**

12:00 4 **News and Weather**

7 **Valiant Lady - Serial**

Helen Emerson, a recent widow, strives to raise her three children to be solid citizens, against the odds of financial stress and youthful temperament.

8 61 **Bob Smith Show**

10 **School For Fun - Kids**

"Summer Science" for youngsters.

30 **MOVIE - One Hour**

12:15 4 **Big Brother - Bob Emery**

Fun for the small fry.

7 8 **Love of Life - Serial**

The story of Vanessa Dale, her black-sheep sister Meg Harper, and Meg's son Beanie. Peggy McCay.

10 **Hum and Strum - Harmony**

12:30 7 8 10 **Search for Tomorrow**

A young widow searches for happiness for herself and her child.

61 **Thirty Minute Film**

12:45 4 **Hawkins Falls - Serial**

Life in a small American town.

7 10 **Guiding Light - Serial**

Although Janet seems to take her broken engagement well, she is secretly plotting her revenge.

8 **Cooking - Bontemps**

55 **MOVIE - 75 Minutes**

1:00 4 **MOVIE - Comedy**

"One Exciting Week." A seaman thinks he is Public Enemy No. 1. Pinky Lee.

7 **Shopping Vues - L. Morgan**

Shopping hints and "best buys."

10 **Let's Go Shopping - Jackson**

Men's and women's clothing fashions.

30 **Adventures in Homemaking**

Jeanne Parter is hostess.

61 **Meiody Cafe - Music**

1:30 7 8 10 **Welcome Travelers**

Tommy Bartlett is Host.

30 **Jig Saw - Quiz**

61 **Thirty Minute Film**

2:00 7 8 55 **Robert Q. Lewis**

- 10 Sugar 'N Spice - Adams
 30 WKNB-TV Film Shorts
 61 News - Local, National
 2:15 4 Jigsaw - Social Problems
 30 Club Thirty - Variety
 61 Are You Positive? - Quiz
 2:30 7 30 Art Linkletter - Variety
 Art welcomes guests of note.
 8 Guiding Light - Serial
 10 Olive Tinder - Women
 Fashion news and guest interviews.
 55 Fred's Corner - Variety
 61 Marilou Weston - Women
 2:45 4 WBZ-TV Film Shorts
 8 News - Joe Burns
 30 Club Thirty - Variety
 3:00 4 One Man's Family - Serial
 A note has a surprising effect.
 7 8 10 Big Payoff - Minks
 Randy Merriman and Bess Myerson.
 30 Men Against Rock - Film
 53 55 Paul Dixon Show - Vari.
 61 MOVIE - 90 Minutes
 3:15 4 Golden Windows - Serial
 Julie learns that she will receive another
 audition from the maestro.
 3:30 4 10 Bride & Maestro-Weddings
 Jane Morgan Dunn weds Robert Golden
 Jackson. Both are from Nashville, Tenn.
 7 55 Bob Crosby - Musicale
 All: "Swing." Paula Kelly: "Cuddlin'
 Song." Modernaires: 'Shake, Rattle, and
 Roll." All: "Moonlight and Roses."
 8 First Love - Serial
 30 Lincoln in Illinois - Film
 3:45 4 8 10 Miss Marlowe - Serial
 4:00 4 At Four On 4 - Films
 7 8 55 Brighter Day - Serial
 Sandra and Vivian are worried about
 the mysterious phone call to them.
 10 MOVIE - Intrigue
 "Candlelight In Algeria." An American
 sculptress becomes involved in a spy
 plot. James Mason, Carla Lehmann.
 30 "Life Stream of the City"
 53 WATR-TV Film Shorts
 4:15 7 8 Secret Storm - Serial
 Mrs. Winslow overhears information.
 30 Men Working - Film
 55 The Pattees - Chatter
 4:30 4 61 Betty White - Variety

- 7 Song Shop - Music
 8 On Your Account - Quiz
 14 MOVIE - Western
 "Whistlin' Dan." Ken Maynard.
 30 Rex and Rinty - Serial
 53 55 Matinee - Music, Chatter
 4:45 30 Adventures of Petye - Serial
 5:00 4 Pinky Lee - Variety
 Songs, dances, skits and stunts.
 7 MOVIE - Western
 "Oklahoma Blues." Jimmy Wakely.
 8 To Be Announced
 10 Children's Theatre - Puppets
 30 55 MOVIE - Western
 61 Uncle Ed's Fun Club
 Ed Hatch entertains tots.
 5:15 8 Barker Bill's Cartoons
 53 Gene's Fun Machine - Kids
 5:30 4 8 10 61 Howdy Doody
 14 Cartoon Carnival - Film
 53 WATR-TV Film Shorts
 5:45 14 Teen Style - Kids
 53 Local Social News

EVENING

- 6:00 4 Terry and the Pirates
 7 30 News Bulletins
 8 Roy Carley Show - Religion
 10 Circus Show - Children
 14 Captain Video - Adventure
 53 To Be Announced
 55 Judy Splinters - Kids
 61 Cowboy Time - Western
 6:15 7 Sports Time - Wismer
 14 Pen Brown - Variety
 30 MOVIE - Western
 "Hell Town." John Wayne.
 53 WATR-TV Film Shorts
 55 Weather Report
 6:20 55 Sports Roundup
 6:30 4 News - Victor Best
 7 Superman - Adventure
 George Reeves is Superman.
 8 61 Sports Report - Syd Jaffe
 10 New England Talent Club
 Russ Emery is vocalist-emcee.
 14 53 55 Deadline Edition
 6:40 8 Weather Forecast
 6:45 4 Frontier Playhouse - Film
 14 Sportsmen's Corner

- ⑤⑤ **WHYN-TV Local News**
- ⑥① **World News Report**
- 6:55 ⑩ **Weather Prediction**
- ⑤⑥ **Crusader Rabbit - Cartoon**
- 7:00 ⑦ ⑩ ⑭ **NEWS BULLETINS**
- ⑧ **PERSONALITIES IN NEWS**
- ③⑤ ⑤⑤ **CAPTAIN VIDEO - Space**

Al Hodges is the Captain.

- ⑤⑥ **HOLLYWOOD HALF HOUR**
- ⑥① **WEATHER - John Quill**
- 7:05 ⑥① **LITTLE SHOW - Talent**
- 7:15 ④ **NEWS - Macdonald**
- ⑦ **YESTERDAY'S NEWSREEL**
- ⑧ **QUEST AND CONQUEST**
- ⑩ **TV SPORTS PAGE - Walden**

Interviews and latest baseball results.

- ⑭ ⑤③ **NEWS - John Daly**
 - ⑤⑤ **MARGE & JEFF - Comedy**
- Marge and Jeff's dog gets lost.
- ⑥① **WORLD WE LIVE IN - Travel**

- 7:25 ③⑥ **WEATHER REPORT - Madden**
- 7:30 ④ ⑧ ⑥① **THE WORLD OF MR.**

SWEENEY. "The Theft." Sweeney's grandson turns up with 10 unexplained dollars and becomes the suspect in a reported theft. Glenn Walken is Kippie.

- ⑦ ③⑥ ⑤⑤ **NEWS - Edwards**
- ⑩ **TO BE ANNOUNCED**
- ⑭ ⑤⑥ **TALENT SHOW - Variety**
- ⑤③ **THIS IS THE LIFE - Religion**

- 7:45 ④ ⑧ ⑩ ⑥① **NEWS - Swayze**
- ⑦ ③⑥ **TV'S TOP TUNES**

Ray Anthony and the chorus open with "Sway." Marcie Miller and Tommy Mercer duet to "Hit and Run Affair." The band offers "Gunsmoke" and the choir closes with "My Friend."

- ⑤⑤ **YANKEE DOINGS - Guests**
- 8:00 ④ ⑥① **THE DUKE - Comedy**

Paul Gilbert is The Duke.

- ⑦ ⑧ **PANTOMIME QUIZ - Game**
- Regular panelists include Dorothy Hart, Mona Knox, Robert Clary, Peter Donald, Rocky Graziano and Jackie Coogan. Mike Stokey emcees.
- ⑩ **OZZIE AND HARRIET**

The Nelson family appears in this real-life comedy.

- ⑭ ⑤③ ⑤⑤ ⑥⑥ **THIS IS THE ISSUE**
- Lieutenant Governor Sumner Whittier discusses current issues.

- ③⑥ **TV THEATER - Film**
- 8:30 ④ ⑧ ⑩ ⑥① **LIFE OF RILEY**

"Riley Outwits Cupid." Riley discovers that his daughter Babs is going steady and decides to remedy the situation by using a little reverse psychology. William Bendix . . . Chester A. Riley is our boy in next week's issue. Riley's daughter Babs (Lugene Sanders) speaks her piece in next week's issue.

- ⑦ ③⑥ **TOPPER - Comedy**
- "The Car Story." The Kerbys want Cosmo to get a sports car for Henrietta's birthday, so they can use it. When he resists, and visits a department store to find something appropriate, they make things hot for him.

- ⑭ ⑤③ **WHO'S THE BOSS? - Quiz**
- Regulars: Horace Sutton, Peggy McCay, and Dick Kollmar. Walter Kiernan.

- ⑤⑤ **THE GOLDBERGS - Comedy**
- The Goldbergs are off to Pincus Pines. Matchmaker Molly is busy promoting local romances. Little does she realize that Rosie is having a summer romance of her own. Gertrude Berg and Arlene McQuade.

- ⑤⑥ **MOVIE - Mystery**
- "Strange Illusion." Jimmy Lydon.

- 9:00 ④ **THE STRANGER - Mystery**

The passengers on a speeding airplane are doomed unless "The Stranger" can intervene and save their lives.

- ⑦ ⑤⑤ **PLAYHOUSE OF STARS**
- "By-Line." A crack reporter confesses to murder in order to go to jail and get a first-hand story on police brutality. Instead, real trouble arises when a murdered girl is found, answering the description he has given of his fictitious victim. (Film)

Cast

Chris Grine Arthur Franz
 Julie Cole Marilyn Erskine
 Angus MacDonald Willis Bouchey
 Capt. Crindle Hugh Sanders

- ③ ⑩ ⑥① **BEST IN MYSTERY**
- "Death Makes a Pass." A conservative businessman gets involved with a gambling associate and soon finds he, too, is a victim of gambling fever. The two

men steal company funds, and each wants to assign the blame to the other.

Cast

Hal Cunningham Lloyd Corrigan
 Neil Bauer Joy Navello
 Dorothy Miller Margia Dean
 Mr. Reed George Eldredge
 A Dealer Matty Fain

14 TO BE ANNOUNCED

30 NAME'S THE SAME - Panel

53 MR. AND MRS. NORTH

Richard Denning and Barbara Britton.

9:30 4 8 10 11 SOUNDSTAGE

7 30 OUR MISS BROOKS

Miss Brooks and her friends decide to paint Mr. Conklin's office and stir up a bit of trouble along with a strange new kind of paint. Eve Arden, Gale Gordon, Jane Morgan. (Film)

14 53 IN OUR TIME

55 FOUR STAR PLAYHOUSE

10:00 4 8 10 11 SPORTS HIGHLIGHTS

Sportscasters comment on newsreels of the week's major sports events. Golf: PGA Tournament, St. Paul, Minn. Baseball: Major League Game. Tennis: Grass Court Tennis Championships, Phil. Swimming: Centennial World Championship Long Distance Swim, Atlantic City, N. J.

7 STAR THEATER - Drama

"Live A Little." An invalid woman is confined to an expensive sanitarium. Her husband and another woman have been jointly stealing funds from the bank where they work. But a conflict arises when the husband wants to use the stolen money to pay the sanitarium fees; the woman, to pay for transportation to South America. (Film)

Cast

Mildred Cook Marie Windsor
 Harry Stengahl Walter Coy
 Joan Stengahl Jean Byron
 The Doctor George Eldredge

14 53 56 CHANCE OF A LIFETIME

Dennis James emcees a talent show.

30 MY HERO - Comedy

Robert Cummings as a real estate man.

55 THIRTY MINUTE FILM

10:30 4 8 MOMENTS IN SPORTS -

DEBUT Films of Bannister and Landy

breaking the four-minute mile; of Babe Ruth in action; and of Citation becoming the first million-dollar horse. Walter Kiernan's guest is Mrs. Babe Ruth.

7 DEATH VALLEY DAYS

"The Rainbow Chaser." An irresponsible husband leaves his family for long periods and goes off to find a grub stake. His family finds that it profits by being self-sufficient.

10 RUSS EMERY SHOW - Songs

14 BETTER LIVING THEATER

30 35 IT'S NEWS TO ME - Quiz

55 GAMBLE ON LOVE - Game

56 WTAO-TV FILM SHORTS

61 THIRTY MINUTE FILM

10:45 4 TO BE ANNOUNCED

8 INDUSTRY ON PARADE - Film

10 SPORTS REVIEW - Film

11:00 4 7 10 13 30 55 61 News

8 I Led Three Lives - Drama

11:05 7 Name's The Same - Panel

Panelists: Arnold Stang, Joan Alexander, Bess Myerson. Robert Q. Lewis emcees. Gene Rayburn is vacationing.

11:10 4 Waterfront - Drama

"The Skipper's Day." The crew of the tug outwit sinister characters seeking to smuggle cobalt out of the country.

55 MOVIE - 75 Minutes

11:15 10 MOVIE - Mystery

"Oh, Boy!" An attempt is made to steal the crown jewels of England.

30 MOVIE - Drama

"Come Back, Peter." Peter Hammond.

61 MOVIE - 75 Minutes

11:30 8 Badge 714 - Crime

11:35 7 Story Theater - Drama

"That's How It Is."

11:40 4 MOVIE - Mystery

"Homicide For Three." A honeymoon is interrupted by murder. Audrey Long.

12:00 8 MOVIE - Mystery

"Waterfront." Melodrama about Nazi spies, one of whom is trying to recover a stolen code book. John Carradine.

12:05 7 News and Weather

Stations reserve the right to make last-minute changes.



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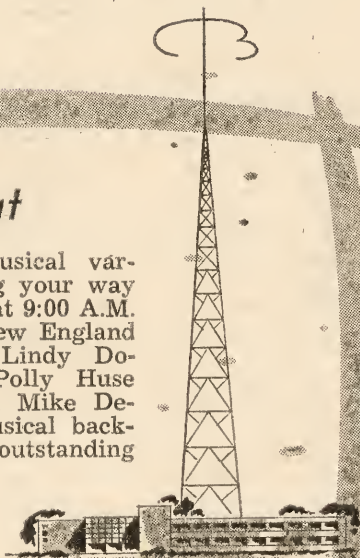
TV NEWS REPORTER VICTOR BEST — Monday through Friday at 6:30 P.M.

FRONTIER PLAYHOUSE — Monday and Friday at 6:45 P.M. — Wednesday at 6:00 P.M.



Swan Boat

WBZ-TV's hour-long musical variety show will be sailing your way Monday through Friday at 9:00 A.M. "Swan Boat" features New England favorites Cindy Lord, Lindy Doherty, Dick Kilbride, Polly Huse and Nelson Bragg, with Mike DeNapoli providing the musical background—plus a host of outstanding guest celebrities.



CHANNEL 4 BOSTON **WBZ-TV**

TV Teletype



NEW YORK

Bob Stahl reports:

PETER LAWFORD's new telefilm series, Dear Phoebe, sold to Campbell Soup for more than \$1,000,000, starts on NBC Friday, Sept. 10, replacing TV SoundStage. This leaves NBC with only the DAVE GARROWAY Friday night slot still to fill in its evening schedule; there's a good chance a new RED BUTTONS telefilm series may go in. Also in the running is a film version of radio's "The Great Gildersleeve."

* * *

CBS has earmarked the new CELESTE HOLM show, Honestly Celeste, for Sunday nights, replacing Man Behind the Badge. It will be telecast live from New York. . .JACKIE COOPER may have his own TV show in the fall, based on his current Broadway role in "King of Hearts."

* * *

A special mile race between ROGER BANNISTER and JOHN LANDY, only two men ever to crack the four-minute barrier, will be telecast August 7 on NBC in a pickup from the British Empire games at Vancouver, B.C. . . NBC will telecast pro basketball games, starting Saturday, Oct. 30.

* * *

DR. FRANK C. BAXTER, whose Shakespeare on TV has won numerous awards as a local program, gets a CBS Sunday afternoon spot in the fall, to be titled Now and Then. . .DAVID ALEXANDER, Broadway director, tapped to stage the new MARTHA RAYE TV shows.

* * *

DICK POWELL, CHARLES BOYER and DAVID NIVEN, the three permanent stars of Four Star Playhouse, will appear together for the first time on the show during Christmas week, in a special program now being planned. . . "The Desdemona Murder Case," a prize-winning melodrama from Canadian TV, will be telecast on ABC's Center Stage August 10.

* * *

Great Moments in Sports, combining live interviews with film clips, replaces Greatest Fights of the Century July 30. WALTER KIERNAN will emcee. . . ABC now planning to revive The Mask, TV's only hour-long private eye show, when PAUL WHITEMAN's On the Boardwalk finishes summer run from Atlantic City.

* * *

British government has worked out a new licensing system for TV sets, which means that sponsored TV will finally get rolling in England in the fall. As a result, American telefilm producers are descending on England, peddling shows. . . That new GENE LOCKHART telefilm show about a small-town judge will be titled His Honor, Homer Bell.

HOLLYWOOD

Dan Jenkins reports:

The Life of Riley ain't what it's cracked up to be. BILL BENDIX has come up with an ulcer. . . MARK STEVENS, fourth in a long and respectable line of MARTIN KANES, is taking over the lead in the revamped Big Town film series. . . MARGARET WHITING has moved from ABC's local station to the full network, preceding the DANNY THOMAS show.

* * *

MARY SHIPP, of My Friend Irma (which is leaving CBS to become a syndicated film show), will do a new show, Sob Sister—but only if GERALD MOHR, also of Irma, gets to play opposite her. . . MICKEY ROONEY Enterprises now has a third film series, PETER LORRE in Dateline Tokyo, ready to roll.

* * *

CBS regards RED SKELTON's new hour-long effort, bowing this week, as the debut of a major new show and is going all-out to counteract the "summer replacement for Godfrey" publicity the columnists have been giving it. . . If you keep seeing plays you've seen before, it could be because Ford Theater reruns now are airing in no less than 33 cities.

* * *

ALAN HANDLEY, DINAH SHORE's writer-producer-director for the past three years, broke down and cried like a two-year-old in front of the entire studio audience at the end of his 230th and last show for DINAH. He stays with NBC to develop a new format of his own.

* * *

BETTY HUTTON, who believes a star should be on TV only three times a year, may do all three of her appearances for MAX LIEBMAN. . . JUDITH ANDERSON will do an episode for The Star and the Story series. . . PEGGY LEE starts next month filming a show called Meet Me at Peggy's.

* * *

It's a Great Life, with MICHAEL O'SHEA, JAMES DUNN and BILL BISHOP, starts Sept. 7 on NBC at 10:30 PM Tuesdays. . . LIBERACE's Sept. 4 Hollywood Bowl concert fee goes to the Polio Foundation—every nickel. . . ANN SOTHERN opens at Chicago's Chez Paree for three weeks after a Toast of the Town visit Aug. 1.

* * *

NBC's big Christmas show will probably be the MARY MARTIN musical version of "Peter Pan," which opens at the Philharmonic here late this month. . . BURNS and ALLEN will shoot at least one entire show in color next season, plus one scene of all others, to determine color values of sets and props.

* * *

BING CROSBY may relent and do one or two TV one-shots for CBS in the fall. First may be a salute to baseball during World Series time.



Two for fun: Jack Paar and Edie Adams with a juggling monkey (not J. Fred Muggs).

low-pressure paar

HE DOESN'T EVEN WEAR FUNNY HATS TO GET A LAUGH

Jack Paar appears sane. Acts sane. Uses sane language. And everything he says comes out wacky.

One TV executive elaborated: "Paar looks like the typical American boy, only he has two heads." Paar said: "I did have two heads, but not any more. I made one into a lamp."

With the head he kept, Paar entertained the women and stray males

who watched his CBS-TV daytime comedy half hour. The show started last November, brought Paar 2000 letters a week and a new show.

This has redeemed his faith—not in the audience, but in himself. It needed redemption; he came to New York at the lowest point in his career.

"I always thought there was a place in television for a comic who didn't wear funny hats, take falls, make faces and look mad," Paar said the other day. (Mad is one of Paar's favorite words; he uses it to mean fey or offbeat or wacky.) Paar's personal

HE ACTS AND TALKS SANELY BUT THE RESULTS . . . WACKY!

brand of comedy involves a gentle, warm, sincere and friendly approach to whatever topic happens to be under discussion. This can be Academy Awards, painters, Christmas shopping, kids, panel shows — anything but politics and government.

Somewhere along the way he slides in a completely offbeat remark. He doesn't telegraph the punch; if you don't listen you miss it.

When everybody else was talking about the Academy Awards, for instance, he told his viewers about another couple of awards that had just been made.

"Eddie Cantor," he informed them, "has won the George Jessel Award, and George Jessel has won the Eddie Cantor Award." A little pause. Then: "I think it's fixed," Paar commented mildly, and went on to other things.

Cantor and Jessel also gave him the inspiration for another small conversation with his audience.

"For years," he said, "Cantor and Jessel have been making a fortune talking about the old days and their memories. Rector's. The Follies. The Scandals. Things I never heard about.

"Well, I'm young, but I have my

memories, too," Paar said, as the Pupi Campo Orchestra behind him began to play "Memories."

"I remember," Paar recalled dreamily, "the first Kaiser-Frazer. I remember when you cranked down the windows of cars. I remember that lovely old tune, 'How Much Is That Doggie in the Window?' I remember a couple of comedians who had real heart, Martin and Lewis . . ."

Paar descended on New York in the spring of 1953 because he was "tired of unemployment and steak got habit-forming." His wife, the former Miriam Wagner of the Hershey chocolate family, and his daughter Randy flew there. He loaded their prize possessions in a station wagon and drove cross-country from the West Coast, where he had hit the highest, and lowest, points of his career.

A Canton, Ohio boy, Paar was 16 when he became a radio announcer, one of the youngest in the business. At 19 he was announcing the Cleveland Symphony Orchestra broadcasts. Not until he got in the Army in 1942 did he develop his comedy bit.

Jack Benny heard him overseas and signed him up when the war ended. A long article in a national magazine brought some other hot offers, including a contract with RKO. All Paar did at RKO for three years was col-





◀ Magic tricks, cute sayings: Paar's daughter Randy, 4½, gets in act.

Things started falling apart. "The depression hit Hollywood," Paar says. "Budgets fell and it was tough to sell comedy. I had been doing cold satirical bits on the shows and Jack Paar wasn't coming through."

The broad-shouldered, good-looking comic was out of work for a year and a half. He sold his big house and his two foreign sports cars.

"We lost everything," he said, but he had enough to live on for two months when they hit New York.

He took a quiz show at CBS, the patter caught on and he was given a half-hour morning spot, later canceled for an evening show. The success of the morning show no doubt led to the more ambitious evening program, despite the fact that so far it is only a summer replacement. As a matter of fact, Paar proved that people were watching the daytime program to the satisfaction of even the most skeptical network executive.

It seems that Paar once asked his viewers to call the organization that makes rating surveys of TV shows. Nobody had ever called *him* on the phone, he said, to ask what *he* was watching, so maybe the ratings weren't accurate. He says the listeners swamped the company switchboards.

Paar's life is wrapped up in his Bronxville home and family.

"We live like hermits," he said. "I'm one comic who never went to Lindy's."

Paar's new evening show is being sparked with songs by Betty Clooney (Rosemary's kid sister) which go with Paar's humor like ham with eggs. In addition, the permanent cast includes singer Johnny Desmond, orchestra leader Pupi Campo, held over from the morning show, and Jose Melis, a piano virtuoso.

lect money. Benny, however, made him his summer replacement.

"It was the top," Paar said. "Where could you go from there? I did 18 shows and won a closetful of awards. The show was picked up in the fall and ran 13 weeks."

Then Benny dropped the deal. ("He doesn't own any part of me now"), and NBC gave him a contract. He worked *Take It Or Leave It*. He did some pictures for RKO and 20th Century, playing the part of Marilyn Monroe's boy friend in one.

"I was never cast right," Paar says, "I was always the fast-talking, fast-acting press agent or something. Not my style."

◀ Cast for the morning show: Paar, Miss Adams, Richard Hayes, Pupi Campo.



Art Carney begins first record. Screen prevents orchestra from drowning him out.

Look Who's Making

EVERY TV CHARACTER WANTS

Jukebox tags are beginning to read like TV listings. The performers' names are the same; only the locale has been changed. TV favorites, with and without singing voices, are engaged in a wholesale recording kick.

Because Wally Cox, Red Buttons, Jackie Gleason and others have proved that TV popularity sells discs, new commuters from video screen to turntable are being recruited all the time.

Recent example: Art Carney, who enacts Papa Van Gleason, Ed Norton, Clem Finch and a multiplicity of other characters on *The Jackie Gleason Show*, tried still another role—that of Columbia vocalist—with tunes tagged “Va Va Va Voom” and “Song of the Sewer.”

The latter aria, banned from the CBS airwaves because of its not-so-

cultural content, was a theme song for sewer-strolling Ed Norton. Carney's TV boss man, Jackie Gleason, who has sold orchestral mood items by the albumful, similarly had a go at “character” songs in Capitol's “And Awa-a-ay We Go!”

Red Buttons is another funnyman to rate a turntable encore. His best-selling “Strange Things Are Happening” for Columbia has been followed by “Oh! My Mother-In-Law” and “The Buttons Bounce.” Jack Benny is recording Capitol chapters for children. Paul Winchell and woodenhead Jerry Mahoney continue their disc duetting with “You're So Much A Part Of Me” and “Anything You Can Do” on Label X.

It's not only TV's clowns who are making the turntable trek. Bishop



Carney closeup; he is finishing here then, he listens to playback . . .

Records Now!

TO GET INTO THE ACT



. . . (Is that really me?). . . . rises, bites nail . .

Fulton J. Sheen, for instance, has been signed by Decca to record a series of sermons.

Just where this record industry interest in TV personalities started is anybody's guess. Some trace the trend back to Arthur Godfrey and his best-selling "Too Fat Polka," but, of course, radio veteran Godfrey wasn't a strictly-TV personality.

A better example of how wax impresarios have cashed in on video popularity might be the case of Dorothy Collins. Via TV commercials, Dorothy not only sold cigarets but, because of her distinctive selling costume, made "black tie" a favorite with Miss and Mrs. America. Why shouldn't she sell records, too, the disc moguls wondered. She should, could, and—with "Tico Tico"—did.



. . . but at end, is pleased with result.

Saturday Night Review

PROGRAM OF THE WEEK

For the first time in several seasons, NBC has succeeded this summer in coming up with a suitable replacement for *Your Show of Shows*. The new entry is titled *Saturday Night Review*, same as last year, but it's a different and far better show. Top-lined by Eddie Albert as permanent emcee and by Alan Young and Ben Blue as alternate-week comedians, the program is a pleasant lure for staying home on warm Saturday nights.

Much of the credit must go to producer Ernie Glucksman. No stranger to TV (he does the Dean Martin-Jerry Lewis programs for *Comedy Hour*), Glucksman has rounded up a fine group of talented young performers to backstop the headliners.

The supporting cast performs almost like a repertory company. Most of them have won individual reputations in night club work and they shine each chance they get to display their wares singly. But they also merge their talents neatly for this show—singing, dancing and participating in the sketches. It's a real treat to watch such seasoned acts as Peggy Ryan and Ray McDonald, Hoctor and Byrd, Betty Bruce, Lou Wills, Jr., and Pat Carroll strike up that "all for one"



Eddie Albert: a lure for a warm evening.

attitude by working for the group, and making it come off so well.

Eddie Albert, one of the most versatile performers in show business, has become one of TV's best emcees. His relaxed, easy approach is just right for the summer job and his work in the skits and production numbers is excellent. The comedy work of both Ben Blue and Alan Young has been spotty so far. When they and their material are right for each other, they're very good. But when they miss fire, they can be just as bad.

Justice

What TV needs least right now is another crime program based on the files of some public organization, a la *Dagnet*, *Racket Squad* or *Public Defender*. But there is a new one on the air, titled *Justice*, and it's an exceedingly good show. This one is based on files of the Legal Aid Society, which gives it an immediate advantage since most of the Legal Aid cases are imbedded in human interest.

Justice is packaged by Talent Associates, the firm that represents *TV Playhouse*, *Mr. Peepers*, and *Jamie*, among others. That probably accounts for much of its quality. Scripts are by some of the better *TV Playhouse* authors, and the production and direction are consistently top-notch. Unlike most other programs based on

"files," *Justice* is done live rather than on film. Trite as it may sound, the live staging gives the show a certain added excitement.

A well-known Broadway or Hollywood actor usually stars on *Justice* each week and supporting players are culled from the most competent theater and movie actors.

Stories have dealt with such cases as a paroled youth unjustly accused of robbery, a decadent aristocrat trying to get his grandfather's money.—R.S.

True to life: Lili Darvas, Oscar Homolka in a *Justice* tale.



FINE TUNING



By OLLIE CRAWFORD

New NBC microphone to be worn by performers. It can be fastened to anything except Marlon Brando's shirt.

This is a real invention—a microphone that can lean on Frank Sinatra.

This will eliminate the microphone boom, and all they have to invent is something else for actors to bump their heads on. All they have to do is find two actresses willing to be seen wearing the same microphone.

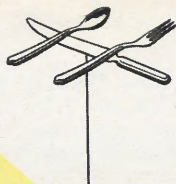
One guy was supposed to wear it in his big death scene, but he said

he wouldn't be found dead in it.

With this gadget, a gal can dance and sing at the same time, as long as there isn't anything wrong with her transmission. One gal's costume was so brief she needed another microphone to broadcast to the first microphone.

In her case, the mike wasn't so much concealed in the costume as vice versa.

For the demonstration, the microphone was sewed into a special garment—sort of a mike robe.



REGIONAL RECIPES:

In Hannibal, Mo., It's

CATFISH STEAK

Edith Ann Heitholt, who conducts *Ann's Kitchen* on KHQA-TV, Hannibal, Mo. is sure of one thing: that one of the all-time favorites along the Mississippi since the days of Mark Twain has been good old catfish steak.

Don't be deceived. Catfish steak can be one of the tastiest of all dishes. It must be prepared right, which is one of the reasons why you can't find it anywhere except in the Mid-Western river towns.

Catfish Steak

First, a good cut of catfish steak is about 1 lb. After cleaning, roll in salted yellow corn meal. In heavy frying pan with about $\frac{1}{8}$ inch layer of melted fat, brown on one side, then other. Skillet should not be too hot. Fry fish at medium heat and serve immediately.

But, that's only the start of the delicious meal. Catfish steak is best when served with cole slaw—and boiled potatoes.

Cole Slaw

For the right kind of cole slaw, combine all the following ingredients and chop very fine: 2 c. cabbage, $\frac{1}{4}$ c. celery, $\frac{1}{4}$ c. onions, $\frac{1}{4}$ c. green peppers, salt, pepper to taste. Add $\frac{1}{2}$ c. sugar, $\frac{1}{2}$ c. vinegar, 2 T. wine if desired. Toss lightly and serve with catfish steak.

The result is enough to make Huckleberry Finn climb out of his barrel and come running.

Edith Ann Heitholt:
she's catfish expert.



Is TV a Haven for Hollywood Has-Beens?

Humphrey Bogart, infrequent TV guest: "No form of dramatic art is a haven just for has-beens, and television — these days, anyway — very definitely shows signs of being a dramatic art. My own personal feeling, however, is that I won't go into TV until I feel myself slipping."



Ann Sothorn, star of *Private Secretary*: "Television is offering opportunities, richly deserved, for many talented performers who were victims of the Hollywood hysteria caused by the advent of talking pictures

and, later, TV. I do my best to get these actors for my TV series."



Joan Crawford, who is readying her own TV series: "That is just about the most stupid remark since Arlene Dahl said nobody over 25 would be in pictures now that we have wide-screen. By the way, what ever

happened to her? Lots of actors who haven't slipped have gone into TV."

Red Skelton, TV comedy star: "TV a haven for has-beens? Far from it. On the contrary, television is the most exacting branch of show business. It's possible has-beens might make a go of it, but for the most part they'd

find it much too difficult to adjust to the hectic pace of television."



Mickey Rooney, star of the new *Mickey Rooney Show*: "How could Bing Crosby, Bob Hope, Jack Benny, Burns and Allen, Danny Thomas, Loretta Young, Lucille Ball and Desi Arnaz, Martin and Lewis, Ann Sothorn or Joan Caulfield be called Hollywood has-beens? They are Hollywood!"



Joan Caulfield, co-star of *My Favorite Husband*: "TV a shelter for those with waning creative ability? A sanctuary for aging actors? Good heavens, no! It's the most youthful of all the entertainment fields, with no place for blase, uninspired old craftsmen trying to rest upon past laurels."



DON'T GAMBLE

The odds are against your chancing
upon the TV show you want to see
by a haphazard spin of the dial.

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television programs and performers—from
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